



Service Corporation International Announces New CEO of European Operations

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HOUSTON, Jan. 18 /PRNewswire/ -- Service Corporation International (NYSE: SRV), the world's largest funeral and cemetery company, announced that Marcus Hillman-Eady has been appointed Chief Executive Officer of its European Operations. In his new role, Hillman-Eady will oversee approximately 2,000 businesses located in twelve countries.

Prior to assuming this position with SCI, Mr. Hillman-Eady served as a senior executive for the Institute of Management Resources, one of the top ten change-implementation consulting firms, for the past ten years. In that capacity, he advised SCI on issues relating to the Company's European operations.

Jerald Pullins, Chief Operating Officer, commented on the appointment: "We have experienced tremendous growth in our European operations since SCI's entrance into the market in 1994. Marcus' broad management skills and experience in many countries and cultures in Europe, coupled with his knowledge of SCI, will be a very successful combination to drive additional growth."

Service Corporation International is the largest provider of death care services in the world. As of September 30, 1999, SCI affiliates operated 3,823 funeral service locations, 524 cemeteries and 198 crematoria in 20 countries on five continents.

SOURCE Service Corporation International

Web site: <http://www.sci-corp.com>

Company News On-Call: <http://www.prnewswire.com/comp/104532.html> or fax, 800-758-5804, ext. 104532

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