

---

---

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D. C. 20549**  
**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended September 30, 2019**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission file number 1-6402-1**

**SERVICE CORPORATION INTERNATIONAL**

(Exact name of registrant as specified in its charter)

**Texas**

(State or other jurisdiction of incorporation or organization)

**74-1488375**

(I. R. S. employer identification number)

**1929 Allen Parkway**

**Houston**

**Texas**

(Address of principal executive offices)

**77019**

(Zip code)

**(713) 522-5141**

(Registrant's telephone number,  
including area code)

**None**

(Former name, former address, or former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of Each Class</u>	<u>Trading Symbol(s)</u>	<u>Name of Each Exchange on Which Registered</u>
Common Stock (\$1 par value)	SCI	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

(Do not check if smaller reporting company)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act). Yes No

The number of shares outstanding of the registrant's common stock as of October 29, 2019 was 182,782,849 (net of treasury shares).

---

---

SERVICE CORPORATION INTERNATIONAL

INDEX

	<u>Page</u>
<a href="#">Glossary</a>	<a href="#">3</a>
<a href="#">Part I. Financial Information</a>	<a href="#">5</a>
<a href="#">Item 1. Financial Statements</a>	<a href="#">5</a>
<a href="#">Unaudited Condensed Consolidated Statement of Operations — Three and Nine Months Ended September 30, 2019 and 2018</a>	<a href="#">5</a>
<a href="#">Unaudited Condensed Consolidated Statement of Comprehensive Income — Three and Nine Months Ended September 30, 2019 and 2018</a>	<a href="#">6</a>
<a href="#">Unaudited Condensed Consolidated Balance Sheet — September 30, 2019 and December 31, 2018</a>	<a href="#">7</a>
<a href="#">Unaudited Condensed Consolidated Statement of Cash Flows — Nine Months Ended September 30, 2019 and 2018</a>	<a href="#">8</a>
<a href="#">Unaudited Condensed Consolidated Statement of Equity — Three and Nine Months Ended September 30, 2019 and 2018</a>	<a href="#">9</a>
<a href="#">Notes to Unaudited Condensed Consolidated Financial Statements</a>	<a href="#">11</a>
<a href="#">Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations</a>	<a href="#">30</a>
<a href="#">The Company</a>	<a href="#">30</a>
<a href="#">Financial Condition, Liquidity, and Capital Resources</a>	<a href="#">30</a>
<a href="#">Results of Operations - Three and Nine Months Ended September 30, 2019 and 2018</a>	<a href="#">36</a>
<a href="#">Critical Accounting Policies</a>	<a href="#">41</a>
<a href="#">Cautionary Statement on Forward-Looking Statements</a>	<a href="#">41</a>
<a href="#">Item 3. Quantitative and Qualitative Disclosures About Market Risk</a>	<a href="#">42</a>
<a href="#">Item 4. Controls and Procedures</a>	<a href="#">43</a>
<a href="#">Part II. Other Information</a>	<a href="#">43</a>
<a href="#">Item 1. Legal Proceedings</a>	<a href="#">43</a>
<a href="#">Item 1A. Risk Factors</a>	<a href="#">43</a>
<a href="#">Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</a>	<a href="#">43</a>
<a href="#">Item 3. Defaults Upon Senior Securities</a>	<a href="#">43</a>
<a href="#">Item 4. Mine Safety Disclosures</a>	<a href="#">43</a>
<a href="#">Item 5. Other Information</a>	<a href="#">44</a>
<a href="#">Item 6. Exhibits</a>	<a href="#">44</a>
<a href="#">Signature</a>	<a href="#">44</a>

## GLOSSARY

The following terms are common to the deathcare industry, are used throughout this report, and have the following meanings:

**Atneed** — Funeral, including cremation, and cemetery arrangements sold once death has occurred.

**Cancellation** — Termination of a preneed contract, which relieves us of the obligation to provide the goods and services included in the contract. Cancellations may be requested by the customer or be initiated by us for failure to comply with the contractual terms of payment. State or provincial laws govern the amount of refund, if any, owed to the customer.

**Care Trust Corpus** — The deposits and net realized capital gains and losses included in a perpetual care trust that cannot be withdrawn. In certain states, some or all of the net realized capital gains can be distributed, so they are not included in the corpus.

**Cemetery Merchandise and Services** — Stone and bronze memorials, markers, outer burial containers, floral placement, graveside services, merchandise installations, urns, and interments.

**Cemetery Perpetual Care Trust or Endowment Care Fund (ECF)** — A trust fund established for the purpose of maintaining cemetery grounds and property into perpetuity. For these trusts, the corpus remains in the trust in perpetuity and the investment earnings or elected distributions are withdrawn regularly and are intended to defray our expenses incurred to maintain the cemetery. In certain states, some or all of the net realized capital gains can also be distributed. Additionally, some states allow a total return distribution that may contain elements of income, capital appreciation, and principal.

**Cemetery Property** — Developed lots, lawn crypts, mausoleum spaces, niches, and cremation memorialization property items (constructed and ready to accept interments) and undeveloped land we intend to develop for the sale of interment rights. Includes the construction-in-progress balance during the pre-construction and construction phases of projects creating new developed property items.

**Cemetery Property Amortization** — The non-cash recognized expenses of cemetery property interment rights, which are recorded by specific identification with the cemetery property revenue for each contract.

**Cemetery Property Interment Rights** — The exclusive right to determine the human remains that will be interred in a specific cemetery property space. See also Cemetery Property Revenue below.

**Cemetery Property Revenue** — Recognized sales of interment rights in cemetery property when the receivable is deemed collectible and the property is fully constructed and available for interment.

**Combination Location (Combos)** — Locations where a funeral service location is physically located within or adjoining a SCI owned cemetery location.

**Cremation** — The reduction of human remains to bone fragments by intense heat.

**Cremation Memorialization** — Products specifically designed to commemorate and honor the life of an individual that has been cremated. These products include cemetery property items that provide for the disposition of cremated remains within our cemeteries such as benches, boulders, statues, etc. They also include memorial walls and books where the name of the individual is inscribed but the remains have been scattered or kept by the family.

**Funeral Merchandise and Services** — Merchandise such as burial caskets and related accessories, outer burial containers, urns and other cremation receptacles, casket and cremation memorialization products, flowers, and professional services relating to funerals including arranging and directing services, use of funeral facilities and motor vehicles, removal, preparation, embalming, cremations, memorialization, visitations, travel protection, and catering.

**Funeral Recognized Preneed Revenue** — Funeral merchandise and travel protection, net sold on a preneed contract and delivered before a death has occurred.

**Funeral Services Performed** — The number of funeral services, including cremations, provided after the date of death, sometimes referred to as funeral volume.

**General Agency (GA) Revenue** — Commissions we receive from third-party life insurance companies for life insurance policies sold to preneed customers for the purpose of funding preneed funeral arrangements. The commission rate paid is determined based on the product type sold, the length of payment terms, and the age of the insured/annuitant.

**Interment** — The burial or final placement of human remains in the ground (interment), in mausoleums (entombment), in niches (inurnment), or in cremation memorialization property (inurnment).

**Lawn Crypt** — Cemetery property in which an underground outer burial receptacle constructed of concrete and reinforced steel has been pre-installed in predetermined designated areas.

**Marker** — A method of identifying a deceased person in a particular burial space, crypt, niche, or cremation memorialization property. Permanent burial and cremation memorialization markers are usually made of bronze or stone.

**Maturity** — When the underlying contracted merchandise is delivered or service is performed, typically at death. This is the point at which preneed funeral contracts are converted to atneed contracts (note — delivery of certain merchandise and services can occur prior to death).

[Table of Contents](#)

Mausoleum — An above ground structure that is designed to house caskets and/or cremation urns.

Merchandise and Service Trust — A trust account established in accordance with state or provincial law into which we deposit the required percentage of customers' payments for preneed funeral, cremation, or cemetery merchandise and services to be delivered or performed by us in the future. The amounts deposited can be withdrawn only after we have completed our obligations under the preneed contract or the cancellation of the contract. Also referred to as a preneed trust.

Outer Burial Container — A reinforced container intended to inhibit the subsidence of the earth and house the casket after it is placed in the ground, also known as a burial vault.

Preneed — Purchase of cemetery property interment rights or any merchandise and services prior to death occurring.

Preneed Backlog — Future revenue from unfulfilled preneed funeral, cremation, and cemetery contractual arrangements.

Preneed Cemetery Production — Sales of preneed cemetery contracts. These sales are recorded in *Deferred revenue, net* until the merchandise is delivered, the service is performed, and the property has been constructed and is available for interment.

Preneed Funeral Production — Sales of preneed funeral trust-funded and insurance-funded contracts. Preneed funeral trust-funded contracts are recorded in *Deferred revenue, net* until the merchandise is delivered or the service is performed. We do not reflect the unfulfilled insurance-funded preneed funeral contract amounts in our Consolidated Balance Sheet. The proceeds of the life insurance policies will be reflected in revenue as these funerals are performed by us in the future.

Preneed Receivables, Net — Amounts due from customers when we have delivered the merchandise, performed the service, or transferred control of the cemetery property interment rights prior to a death occurring or amounts due from customers on irrevocable preneed contracts.

Sales Average — Average revenue per funeral service performed, excluding the impact of funeral recognized preneed revenue, GA revenue, and certain other revenue.

Travel Protection — A product that provides shipment of remains to the servicing funeral home or cemetery of choice if the purchaser passes away outside of a certain radius of their residence, without any additional expense to the family.

Trust Fund Income — Recognized investment earnings from our merchandise and service and perpetual care trust investments.

As used herein, "SCI", "Company", "we", "our", and "us" refer to Service Corporation International and companies owned directly or indirectly by Service Corporation International, unless the context requires otherwise. Management published a white paper on the corporate website for further understanding of accounting for preneed sales. You can view the white paper at <http://investors.sci-corp.com> under Featured Documents.

**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements**

**SERVICE CORPORATION INTERNATIONAL**  
**CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS**  
**(UNAUDITED)**

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
(In thousands, except per share amounts)				
<b>Revenue:</b>				
Property and merchandise revenue	\$ 375,398	\$ 392,410	\$ 1,172,099	\$ 1,158,224
Service revenue	332,838	323,246	1,027,299	1,035,794
Other revenue	61,005	63,130	180,627	175,342
<b>Total revenue</b>	<b>769,241</b>	<b>778,786</b>	<b>2,380,025</b>	<b>2,369,360</b>
<b>Costs and expenses:</b>				
Cost of property and merchandise	(197,544)	(203,349)	(609,073)	(600,997)
Cost of service	(192,262)	(188,893)	(576,453)	(568,034)
Overhead and other expenses	(219,703)	(220,374)	(651,787)	(650,270)
<b>Total costs and expenses</b>	<b>(609,509)</b>	<b>(612,616)</b>	<b>(1,837,313)</b>	<b>(1,819,301)</b>
<b>Operating profit</b>	<b>159,732</b>	<b>166,170</b>	<b>542,712</b>	<b>550,059</b>
General and administrative expenses	(29,406)	(41,070)	(101,306)	(106,990)
(Losses) gains on divestitures and impairment charges, net	(1,479)	7,970	(15,180)	15,317
Hurricane expenses, net	(262)	(767)	(558)	(437)
<b>Operating income</b>	<b>128,585</b>	<b>132,303</b>	<b>425,668</b>	<b>457,949</b>
Interest expense	(46,678)	(46,419)	(141,385)	(134,514)
Losses on early extinguishment of debt, net	(9,058)	—	(16,637)	(10,131)
Other income, net	20	152	1,614	2,416
<b>Income before income taxes</b>	<b>72,869</b>	<b>86,036</b>	<b>269,260</b>	<b>315,720</b>
Provision for income taxes	(1,997)	(17,043)	(46,662)	(61,398)
<b>Net income</b>	<b>70,872</b>	<b>68,993</b>	<b>222,598</b>	<b>254,322</b>
Net income attributable to noncontrolling interests	(80)	(58)	(154)	(160)
<b>Net income attributable to common stockholders</b>	<b>\$ 70,792</b>	<b>\$ 68,935</b>	<b>\$ 222,444</b>	<b>\$ 254,162</b>
<b>Basic earnings per share:</b>				
Net income attributable to common stockholders	\$ 0.39	\$ 0.38	\$ 1.22	\$ 1.39
Basic weighted average number of shares	182,551	180,858	182,218	182,859
<b>Diluted earnings per share:</b>				
Net income attributable to common stockholders	\$ 0.38	\$ 0.37	\$ 1.20	\$ 1.36
Diluted weighted average number of shares	185,843	185,460	185,635	187,517

(See notes to unaudited condensed consolidated financial statements)

**SERVICE CORPORATION INTERNATIONAL**  
**CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**  
**(UNAUDITED)**

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
	(In thousands)			
Net income	\$ 70,872	\$ 68,993	\$ 222,598	\$ 254,322
Other comprehensive income:				
Foreign currency translation adjustments	(4,266)	5,951	10,133	(9,550)
Total comprehensive income	66,606	74,944	232,731	244,772
Total comprehensive income attributable to noncontrolling interests	(79)	(59)	(155)	(157)
Total comprehensive income attributable to common stockholders	<u>\$ 66,527</u>	<u>\$ 74,885</u>	<u>\$ 232,576</u>	<u>\$ 244,615</u>

(See notes to unaudited condensed consolidated financial statements)

**SERVICE CORPORATION INTERNATIONAL**  
**CONDENSED CONSOLIDATED BALANCE SHEET**  
**(UNAUDITED)**

	September 30, 2019	December 31, 2018
(In thousands, except share amounts)		
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 194,654	\$ 198,850
Receivables, net	74,031	73,825
Inventories	26,645	24,950
Current tax receivable	31,927	10,467
Other	24,922	23,140
Total current assets	352,179	331,232
Preneued receivables, net and trust investments	4,568,636	4,271,392
Cemetery property	1,870,213	1,837,464
Property and equipment, net	2,039,656	1,977,364
Goodwill	1,844,884	1,863,842
Deferred charges and other assets	1,024,974	934,151
Cemetery perpetual care trust investments	1,615,779	1,477,798
Total assets	\$ 13,316,321	\$ 12,693,243
<b>LIABILITIES &amp; EQUITY</b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 493,890	\$ 479,768
Current maturities of long-term debt	69,527	69,896
Income taxes payable	—	5,936
Total current liabilities	563,417	555,600
Long-term debt	3,466,769	3,532,182
Deferred revenue, net	1,450,002	1,418,814
Deferred tax liability	416,366	404,627
Other liabilities	374,418	297,302
Deferred receipts held in trust	3,656,158	3,371,738
Care trusts' corpus	1,613,671	1,471,165
Commitments and contingencies (Note 10)		
Equity:		
Common stock, \$1 per share par value, 500,000,000 shares authorized, 187,257,088 and 184,720,582 shares issued, respectively, and 182,830,949 and 181,470,582 shares outstanding, respectively	182,831	181,471
Capital in excess of par value	1,015,525	972,710
Retained earnings	553,610	474,327
Accumulated other comprehensive income	23,527	13,395
Total common stockholders' equity	1,775,493	1,641,903
Noncontrolling interests	27	(88)
Total equity	1,775,520	1,641,815
Total liabilities and equity	\$ 13,316,321	\$ 12,693,243

(See notes to unaudited condensed consolidated financial statements)

**SERVICE CORPORATION INTERNATIONAL**  
**CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS**  
**(UNAUDITED)**

	Nine Months Ended	
	September 30,	
	2019	2018
	(In thousands)	
<b>Cash flows from operating activities:</b>		
Net income	\$ 222,598	\$ 254,322
Adjustments to reconcile net income to net cash provided by operating activities:		
Loss on early extinguishment of debt	16,637	10,131
Depreciation and amortization	112,616	117,496
Amortization of intangibles	19,374	20,170
Amortization of cemetery property	48,648	47,509
Amortization of loan costs	4,410	4,531
Provision for doubtful accounts	6,886	6,522
Provision for deferred income taxes	18,335	25,491
Losses (gains) on divestitures and impairment charges, net	15,180	(15,317)
Gain on sale of investments	—	(2,636)
Share-based compensation	11,563	11,740
Change in assets and liabilities, net of effects from acquisitions and divestitures:		
Increase in receivables	(6,030)	(964)
Increase in other assets	(22,499)	(19,251)
Decrease in payables and other liabilities	(16,023)	(2,879)
Effect of preneed sales production and maturities:		
Decrease (increase) in preneed receivables, net and trust investments	1,055	(37,387)
Increase in deferred revenue, net	56,078	43,329
Decrease in deferred receipts held in trust	(16,631)	(10,541)
Net cash provided by operating activities	472,197	452,266
<b>Cash flows from investing activities:</b>		
Capital expenditures	(177,173)	(165,943)
Acquisitions, net of cash acquired	(67,441)	(187,616)
Proceeds from divestitures and sales of property and equipment	13,949	29,890
Proceeds from sale of investments	—	2,900
Payments on Company-owned life insurance policies	(9,017)	(14,283)
Proceeds from Company-owned life insurance policies	—	2,810
Other	—	(14,525)
Net cash used in investing activities	(239,682)	(346,767)
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of long-term debt	1,089,263	395,000
Debt issuance costs	(15,537)	—
Scheduled payments of debt	(16,906)	(25,601)
Early payments of debt	(1,164,977)	(259,590)
Principal payments on finance leases	(32,258)	(29,771)
Proceeds from exercise of stock options	39,831	18,481
Purchase of Company common stock	(52,183)	(275,726)
Payments of dividends	(98,581)	(93,002)
Bank overdrafts and other	9,341	(8,842)
Net cash used in financing activities	(242,007)	(279,051)
Effect of foreign currency on cash, cash equivalents, and restricted cash	2,201	(1,111)
Net decrease in cash, cash equivalents, and restricted cash	(7,291)	(174,663)
Cash, cash equivalents, and restricted cash at beginning of period	207,584	340,601
Cash, cash equivalents, and restricted cash at end of period	\$ 200,293	\$ 165,938

(See notes to unaudited condensed consolidated financial statements)



**SERVICE CORPORATION INTERNATIONAL**  
**CONDENSED CONSOLIDATED STATEMENT OF EQUITY**  
**(UNAUDITED)**  
**(In thousands)**

	Common Stock	Treasury Stock	Capital in Excess of Par Value	Retained Earnings (Accumulated Deficit)	Accumulated Other Comprehensive Income	Noncontrolling Interests	Total
Balance at December 31, 2018	\$ 184,721	\$ (3,250)	\$ 972,710	\$ 474,327	\$ 13,395	\$ (88)	\$ 1,641,815
Comprehensive income	—	—	—	79,323	7,251	40	86,614
Dividends declared on common stock (\$0.18 per share)	—	—	—	(32,820)	—	—	(32,820)
Employee share-based compensation earned	—	—	4,568	—	—	—	4,568
Stock option exercises	950	—	15,012	—	—	—	15,962
Restricted stock awards, net of forfeitures	126	—	(126)	—	—	—	—
Purchase of Company common stock	—	(355)	(1,935)	(12,252)	—	—	(14,542)
Other	59	—	(1,251)	—	—	—	(1,192)
Balance at March 31, 2019	185,856	(3,605)	988,978	508,578	20,646	(48)	1,700,405
Comprehensive income	—	—	—	72,329	7,146	36	79,511
Dividends declared on common stock (\$0.18 per share)	—	—	—	(32,871)	—	—	(32,871)
Employee share-based compensation earned	—	—	3,445	—	—	—	3,445
Stock option exercises	513	—	6,626	—	—	—	7,139
Purchase of Company common stock	—	(337)	(1,832)	(12,863)	—	—	(15,032)
Other	42	—	1,577	—	—	—	1,619
Balance at June 30, 2019	186,411	(3,942)	998,794	535,173	27,792	(12)	1,744,216
Comprehensive income	—	—	—	70,792	(4,265)	79	66,606
Dividends declared on common stock (\$0.18 per share)	—	—	—	(32,890)	—	—	(32,890)
Employee share-based compensation earned	—	—	3,550	—	—	—	3,550
Stock option exercises	844	—	15,886	—	—	—	16,730
Noncontrolling interest payments	—	—	—	—	—	(40)	(40)
Purchase of Company common stock	—	(484)	(2,660)	(19,465)	—	—	(22,609)
Other	2	—	(45)	—	—	—	(43)
Balance at September 30, 2019	<u>\$ 187,257</u>	<u>\$ (4,426)</u>	<u>\$ 1,015,525</u>	<u>\$ 553,610</u>	<u>\$ 23,527</u>	<u>\$ 27</u>	<u>\$ 1,775,520</u>

[Table of Contents](#)

	Common Stock	Treasury Stock	Capital in Excess of Par Value	Retained Earnings	Accumulated Other Comprehensive Income	Noncontrolling Interests	Total
Balance at December 31, 2017	\$ 191,936	\$ (5,321)	\$ 970,468	\$ 210,364	\$ 41,943	\$ 47	\$ 1,409,437
Cumulative effect of accounting changes	—	—	—	172,461	(229)	—	172,232
Comprehensive income	—	—	—	81,988	(9,589)	57	72,456
Dividends declared on common stock (\$0.17 per share)	—	—	—	(31,348)	—	—	(31,348)
Employee share-based compensation earned	—	—	3,699	—	—	—	3,699
Stock option exercises	282	—	4,707	—	—	—	4,989
Restricted stock awards, net of forfeitures	163	—	(163)	—	—	—	—
Purchase of Company common stock	—	(3,095)	(16,101)	(99,601)	—	—	(118,797)
Other	47	—	(866)	—	—	—	(819)
Balance at March 31, 2018	\$ 192,428	\$ (8,416)	\$ 961,744	\$ 333,864	\$ 32,125	\$ 104	\$ 1,511,849
Comprehensive income	—	—	—	103,239	(5,908)	41	97,372
Dividends declared on common stock (\$0.17 per share)	—	—	—	(30,893)	—	—	(30,893)
Employee share-based compensation earned	—	—	3,845	—	—	—	3,845
Stock option exercises	129	—	2,184	—	—	—	2,313
Restricted stock awards, net of forfeitures	15	—	(15)	—	—	—	—
Purchase of Company common stock	—	(2,971)	(15,557)	(91,541)	—	—	(110,069)
Other	53	—	1,927	—	—	—	1,980
Balance at June 30, 2018	\$ 192,625	\$ (11,387)	\$ 954,128	\$ 314,669	\$ 26,217	\$ 145	\$ 1,476,397
Comprehensive income	—	—	—	68,935	5,950	59	74,944
Dividends declared on common stock (\$0.17 per share)	—	—	—	(30,761)	—	—	(30,761)
Employee share-based compensation earned	—	—	4,196	—	—	—	4,196
Stock option exercises	929	—	10,250	—	—	—	11,179
Noncontrolling interest payments	—	—	—	—	—	(80)	(80)
Purchase of Company common stock	—	(1,236)	(6,501)	(39,123)	—	—	(46,860)
Other	3	—	(32)	—	—	—	(29)
Balance at September 30, 2018	\$ 193,557	\$ (12,623)	\$ 962,041	\$ 313,720	\$ 32,167	\$ 124	\$ 1,488,986

(See notes to unaudited condensed consolidated financial statements)

**SERVICE CORPORATION INTERNATIONAL**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**1. Nature of Operations**

We are North America's largest provider of deathcare products and services, with a network of funeral service locations and cemeteries operating in the United States and Canada. Our funeral service and cemetery operations consist of funeral service locations, cemeteries, funeral service/cemetery combination locations, crematoria, and other related businesses, which enable us to serve a wide array of customer needs. We sell cemetery property and funeral and cemetery merchandise and services at the time of need and on a preneed basis.

Funeral service locations provide all professional services relating to funerals and cremations, including the use of funeral facilities and motor vehicles, arranging and directing services, removal, preparation, embalming, cremations, memorialization, travel protection, and catering. Funeral merchandise, including burial caskets and related accessories, urns and other cremation receptacles, outer burial containers, flowers, online and video tributes, stationery products, casket and cremation memorialization products, and other ancillary merchandise, is sold at funeral service locations.

Our cemeteries provide cemetery property interment rights, including developed lots, lawn crypts, mausoleum spaces, niches, and other cremation memorialization and interment options. Cemetery merchandise and services, including memorial markers and bases, outer burial containers, flowers and floral placement, other ancillary merchandise, graveside services, merchandise installation, and interments, are sold at our cemeteries.

**2. Summary of Significant Accounting Policies**

*Principles of Consolidation and Basis of Presentation*

Our consolidated financial statements include the accounts of Service Corporation International (SCI) and all subsidiaries in which we hold a controlling financial interest. Intercompany balances and transactions have been eliminated in consolidation.

Our consolidated financial statements also include the accounts of the merchandise and service trusts and cemetery perpetual care trusts in which we have a variable interest and are the primary beneficiary. We have retained the specialized industry accounting principles when consolidating the trusts. Our trusts are variable interest entities, for which we have determined that we are the primary beneficiary as we absorb a majority of the losses and returns associated with these trusts. Although we consolidate the trusts, it does not change the legal relationships among the trusts, us, or our customers. The customers are the legal beneficiaries of these trusts; therefore, their interests in these trusts represent a liability to us.

Our interim condensed consolidated financial statements are unaudited but include all adjustments, consisting of normal recurring accruals and any other adjustments, which management considers necessary for a fair statement of our results for these periods. Our unaudited condensed consolidated financial statements have been prepared in a manner consistent with the accounting policies described in our Annual Report on Form 10-K for the year ended December 31, 2018, unless otherwise disclosed herein, and should be read in conjunction therewith. The accompanying year-end Condensed Consolidated Balance Sheet data was derived from audited financial statements, but does not include all disclosures required by accounting principles generally accepted in the United States of America. Operating results for interim periods are not necessarily indicative of the results that may be expected for the full year period.

*Use of Estimates in the Preparation of Financial Statements*

The preparation of the unaudited condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions as described in our Annual Report on Form 10-K for the year ended December 31, 2018. These estimates and assumptions may affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the unaudited condensed consolidated financial statements and the reported amounts of revenue and expenses during the reporting periods. As a result, actual results could differ from these estimates.

*Leases*

We have operating and finance leases. Our operating leases primarily include funeral service real estate and office equipment for funeral service locations, cemetery locations, and administrative offices. Our finance leases primarily include transportation equipment but also include real estate and office equipment. Lease terms related to real estate generally range from one to forty years with options to renew at varying terms. Lease terms related to office and transportation equipment generally range from one to eight years with options to renew at varying terms.

We determine whether an arrangement is or contains a lease at the inception of the arrangement based on the unique facts and circumstances present. Right-of-use (ROU) assets represent our right to use an underlying asset for the lease term, and lease liabilities represent our obligation to make lease payments arising from the lease. Leases with a term greater than one year are recognized on the balance sheet as ROU assets and lease liabilities. We have elected not to recognize on the balance sheet leases with terms of one year or less.

Lease liabilities and their corresponding ROU assets are recorded at commencement date based on the present value of

## [Table of Contents](#)

lease payments over the expected lease term. For transportation equipment, we use the rate implicit in each lease to calculate the present value. For real estate and non-transportation equipment leases, the interest rate implicit in lease contracts is typically not readily determinable. Therefore, we use the appropriate collateralized incremental borrowing rate based on the information available at commencement date in determining the present value of future payments for real estate and non-transportation equipment leases. Certain adjustments to the ROU asset may be required for items such as initial direct costs paid or incentives received.

We calculate operating lease expense ratably over the lease term plus any reasonably assured renewal periods. We consider reasonably assured renewal options and fixed escalation provisions in our calculation. Generally, our leases do not include options to terminate the lease prior to the contractual lease expiration date, but future renewal periods are generally cancelable. The majority of our contractually available renewal periods for leases of buildings and land are considered reasonably certain of being exercised. This determination is made by our real estate team based on facts and circumstances surrounding each property. Leases with a term of 12 months or less are not recorded on the balance sheet. The majority of our lease arrangements contain options to (i) purchase the property at fair value on the exercise date, (ii) purchase the property for a value determined at the inception of the lease, or (iii) renew the lease for the fair rental value at the end of the primary lease term. The depreciable life of assets and leasehold improvements are generally limited by the expected lease term.

Certain of our lease agreements include variable rental payments based on a percentage of sales over base contractual levels and others include rental payments adjusted periodically for inflation. Our lease agreements do not contain any material residual value guarantees or material restrictive covenants. We generally do not have sublease arrangements, sale-leaseback arrangements, or leveraged leases.

We have lease agreements with lease and non-lease components, which are generally accounted for separately. For leases commencing before January 1, 2019, we have elected the practical expedient to not separate lease and non-lease components on certain equipment leases, such as copiers where the cost-per-copy maintenance charges are included in the lease charge. On these leases, we have elected to account for the lease and non-lease components as a single component. For leases commencing on or after January 1, 2019, we account for the maintenance charges (non-lease components) separately from the lease components.

### **Cash, Cash Equivalents, and Restricted Cash**

The components of cash, cash equivalents, and restricted cash at September 30, 2019 and December 31, 2018 are as follows:

	September 30, 2019	December 31, 2018
	(In thousands)	
Cash and cash equivalents	\$ 194,654	\$ 198,850
Restricted cash <sup>(1)</sup> :		
Included in <i>Other current assets</i>	3,890	7,007
Included in <i>Deferred charges and other assets</i>	1,749	1,727
Total restricted cash	5,639	8,734
Total cash, cash equivalents, and restricted cash	\$ 200,293	\$ 207,584

<sup>(1)</sup> Restricted cash in both periods primarily consists of proceeds from divestitures deposited into escrow accounts under IRS code section 1031 and collateralized obligations under certain insurance policies.

### **Property and equipment, net**

During the fourth quarter of 2018, based on a review of our historical usage patterns for similar assets, we increased our estimate of the remaining useful life of certain building improvements and equipment by one to three years. For the three and nine months ended September 30, 2019, these changes in useful life, which were made prospectively, reduced depreciation expense by \$4.0 million (\$0.02 per basic and diluted share) and \$12.1 million (\$0.07 and \$0.06 per basic and diluted share, respectively).

### **Accounting Standards Adopted in 2019**

#### *Leases*

In February 2016 and in January, July, and December 2018, the Financial Accounting Standards Board (FASB) issued and amended new guidance on "Leases" to increase transparency and comparability among organizations. Under the new guidance, we are required to recognize right-of-use (ROU) lease assets and liabilities on our balance sheet and disclose key information about leasing arrangements. In addition, the new guidance offers specific accounting considerations for lessees, lessors, and sale and leaseback transactions. Lessees and lessors are required to disclose qualitative and quantitative information about leasing arrangements to enable a user of the financial statements to assess the amount, timing, and uncertainty of cash flows arising from leases.

## Table of Contents

We adopted the new guidance on January 1, 2019 using the modified retrospective transition method. As a result of the adoption, we recorded:

- a \$0.7 million reclass from *Other current assets* to *Accounts payable and accrued liabilities* for prepaid operating lease expenses,
- a \$2.7 million reclass from *Accounts payable and accrued liabilities* to *Deferred charges and other assets* for accrued operating lease expenses,
- a \$62.6 million increase to *Deferred charges and other assets* for operating lease right-of-use assets, and
- a \$9.4 million and \$53.2 million increase to *Accounts payable and accrued liabilities* and *Other liabilities*, respectively, for operating lease liabilities.

The modified retrospective transition method includes a number of optional practical expedients and accounting policy elections:

1. We elected a package of practical expedients to not reassess:
  - whether a contract is or contains a lease,
  - lease classification, or
  - initial direct costs.
2. We did not elect a practical expedient to use hindsight when determining lease term.
3. We elected the short-term lease recognition exemption.
4. The remaining practical expedients do not apply or do not have a material impact.

We established a project team to implement the new guidance. We implemented a new enterprise-wide lease management system in the form of a pre-configured cloud-based application to support the adoption and ongoing lease requirements under the new guidance. This system serves as a lease database to manage our lease inventory centrally and ensure completeness of our lease inventory. The system also produces accounting entries and financial reporting disclosures required under the new guidance and provides lease activity business intelligence reporting. We thoroughly tested the new system to ensure it produces accurate data to prepare the required accounting entries and disclosures under the new guidance upon adoption and on an ongoing basis. We evaluated and implemented additional changes to our processes and internal controls to facilitate adoption on January 1, 2019 and to meet the standard's ongoing reporting and disclosure requirements.

Our current operating lease portfolio is primarily composed of real estate and equipment. As a result of the adoption, we recognized ROU assets and lease liabilities related to substantially all operating lease arrangements. The adoption of "*Leases*" did not have an impact on our consolidated results of operations or cash flows. We made the required enhanced lease-related disclosures above and in Note 9 of this Form 10-Q.

### *Internal Use Software*

In August 2018, the FASB amended "*Internal Use Software*" to align the requirements for capitalizing implementation costs incurred in a hosting arrangement for software-as-a-service with the requirements for capitalizing those costs in a hosting arrangement that includes a software license. Costs for implementation activities in the application development stage are capitalized, depending on the nature of the costs, while costs incurred during the preliminary project and post-implementation stages are expensed. Any capitalized costs are amortized over the term of the hosting arrangement. Cash payments for the implementation costs, whether capitalized or not, are presented as operating outflows as that is consistent with the presentation of the fees in the hosting arrangement. We adopted the new guidance on a prospective basis to implementation costs incurred after January 1, 2019 with an immaterial impact on our consolidated results of operations and consolidated financial position and no impact on cash flows.

### **Recently Issued Accounting Standards**

#### *Financial Instruments*

In June 2016, the FASB amended "*Financial Instruments*" to provide financial statement users with more decision-useful information about the expected credit losses on debt instruments and other commitments to extend credit held by a reporting entity at each reporting date. During November 2018 and April 2019, the FASB made amendments to the new standard that clarified guidance on several matters, including accrued interest, recoveries, and various codification improvements. The new standard, as amended, replaces the incurred loss impairment methodology in the current standard with a methodology that reflects expected credit losses and requires consideration of a broader range of reasonable and supportable information to support credit loss estimates.

The new guidance is effective for us on January 1, 2020, and early in 2019, we established an implementation team and began analyzing the impact on our current policies and procedures to identify potential differences that would result from applying the requirements of the new standard. The implementation team reports findings and progress of the project to management on a frequent basis. Through this process, we have identified appropriate changes to our processes, systems, and controls to support recognition and disclosure under the new standard.

## [Table of Contents](#)

We have made significant progress towards completing the development of our methodology, data/input gathering and validation, and initial testing of our designed models. Our models were validated during the third quarter, enabling us to complete a parallel run using second quarter 2019 data. During the third quarter, we continued validation of our reasonable and supportable forecast models, as well as refinement and documentation of our end-to-end processes, which we expect to be completed during the fourth quarter of 2019. We are still evaluating the impact of the new standard on our consolidated results of operations, consolidated financial position, and cash flows.

### *Goodwill*

In January 2017, the FASB amended "Goodwill" to simplify the subsequent measurement of goodwill. The amended guidance eliminates Step 2 from the goodwill impairment test. Instead, impairment is defined as the amount by which the carrying value of the reporting unit exceeds its fair value, up to the total amount of goodwill of the reporting unit. The new guidance is effective for us on January 1, 2020, and is not expected to have an impact on our consolidated results of operations, consolidated financial position, and cash flows.

### *Fair Value Measurements*

In August 2018, the FASB amended "Fair Value Measurements" to modify the disclosure requirements related to fair value. The amendment removes requirements to disclose (1) the amount of and reasons for transfers between levels 1 and 2 of the fair value hierarchy, (2) our policy related to the timing of transfers between levels, and (3) the valuation processes used in level 3 measurements. It clarifies that, for investments measured at net asset value, disclosure of liquidation timing is only required if the investee has communicated the timing either to us or publicly. It also clarifies that the narrative disclosure of the effect of changes in level 3 inputs should be based on changes that could occur at the reporting date. The amendment adds a requirement to disclose the range and weighted average of significant unobservable inputs used in level 3 measurements. The guidance is effective for us with our quarterly filing for the period ended March 31, 2020 and we will make the required disclosure changes in that filing. Adoption will not have an impact on our consolidated results of operations, consolidated financial position, and cash flows.

### *Retirement Plans*

In August 2018, the FASB amended "Retirement Plans" to modify the disclosure requirements for defined benefit plans. For us, the amendment requires the disclosure of the weighted average interest crediting rate used for cash balance plans and an explanation of the reasons for significant gains and losses related to changes in the benefit obligation for the period. It removes the requirement to disclose the approximate amount of future benefits covered by insurance contracts. The guidance is effective for us with our annual filing for the year ended December 31, 2020 and we will make the required disclosure changes in that filing. Adoption will not have an impact on our consolidated results of operations, consolidated financial position, and cash flows.

## **3. Preneed Activities**

### *Preneed receivables, net and trust investments*

The components of *Preneed receivables, net and trust investments* in our unaudited Condensed Consolidated Balance Sheet at September 30, 2019 and December 31, 2018 are as follows:

	September 30, 2019		December 31, 2018	
	(In thousands)			
Preneed funeral receivables	\$	126,139	\$	107,612
Preneed cemetery receivables		889,004		883,432
Preneed receivables from customers		1,015,143		991,044
Unearned finance charge		(53,450)		(44,981)
Allowance for cancellation		(51,550)		(48,380)
Preneed receivables, net	\$	910,143	\$	897,683
Trust investments, at market	\$	5,019,631	\$	4,585,720
Insurance-backed fixed income securities and other		254,641		265,787
Trust investments		5,274,272		4,851,507
Less: Cemetery perpetual care trust investments		(1,615,779)		(1,477,798)
Preneed trust investments	\$	3,658,493	\$	3,373,709
<i>Preneed receivables, net and trust investments</i>	\$	4,568,636	\$	4,271,392

[Table of Contents](#)

The table below sets forth certain investment-related activities associated with our trusts:

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
	(In thousands)			
Deposits	\$ 104,964	\$ 96,539	\$ 318,321	\$ 296,651
Withdrawals	\$ 100,194	\$ 97,525	\$ 324,230	\$ 318,818
Purchases of securities	\$ 545,926	\$ 265,125	\$ 1,236,839	\$ 1,273,683
Sales of securities	\$ 546,172	\$ 295,983	\$ 1,109,589	\$ 1,331,981
Realized gains <sup>(1)</sup>	\$ 71,531	\$ 70,095	\$ 169,812	\$ 216,241
Realized losses <sup>(1)</sup>	\$ (39,176)	\$ (20,358)	\$ (88,058)	\$ (50,210)

(1) All realized gains and losses are recognized in *Other income, net* for our trust investments and are offset by a corresponding reclassification in *Other income, net to Deferred receipts held in trust* and *Care trusts' corpus*.

The costs and values associated with trust investments recorded at fair value at September 30, 2019 and December 31, 2018 are detailed below. Cost reflects the investment (net of redemptions) of control holders in the trusts. Fair value represents the value of the underlying securities held by the trusts.

September 30, 2019

	Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Value
(In thousands)					
Fixed income securities:					
U.S. Treasury	2	\$ 49,468	\$ 850	\$ (124)	\$ 50,194
Canadian government	2	41,047	116	(745)	40,418
Corporate	2	10,352	59	(155)	10,256
Residential mortgage-backed	2	3,284	72	(1)	3,355
Asset-backed	2	134	4	(3)	135
Equity securities:					
Preferred stock	2	6,191	472	(125)	6,538
Common stock:					
United States	1	1,349,577	240,605	(69,044)	1,521,138
Canada	1	39,739	11,379	(2,866)	48,252
Other international	1	76,759	8,281	(3,921)	81,119
Mutual funds:					
Equity	1	769,779	13,971	(88,424)	695,326
Fixed income	1	1,230,610	18,331	(39,873)	1,209,068
Other	3	6,569	757	—	7,326
Trust investments, at fair value		<u>3,583,509</u>	<u>294,897</u>	<u>(205,281)</u>	<u>3,673,125</u>
Commingled funds					
Fixed income		445,011	8,675	(928)	452,758
Equity		249,885	25,206	(38)	275,053
Money market funds		352,018	—	—	352,018
Private equity		187,815	79,215	(353)	266,677
Trust investments, at net asset value		<u>1,234,729</u>	<u>113,096</u>	<u>(1,319)</u>	<u>1,346,506</u>
Trust investments, at market		<u>\$ 4,818,238</u>	<u>\$ 407,993</u>	<u>\$ (206,600)</u>	<u>\$ 5,019,631</u>



[Table of Contents](#)

December 31, 2018					
Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Value	
(In thousands)					
Fixed income securities:					
U.S. Treasury	2	\$ 49,187	\$ 153	\$ (448)	\$ 48,892
Canadian government	2	56,343	23	(1,797)	54,569
Corporate	2	19,869	13	(516)	19,366
Residential mortgage-backed	2	3,611	10	(50)	3,571
Asset-backed	2	142	2	(11)	133
Equity securities:					
Preferred stock	2	9,058	180	(412)	8,826
Common stock:					
United States	1	1,236,513	149,233	(138,141)	1,247,605
Canada	1	34,821	9,082	(3,026)	40,877
Other international	1	77,676	6,057	(10,275)	73,458
Mutual funds:					
Equity	1	760,887	7,104	(151,853)	616,138
Fixed income	1	1,180,325	800	(89,179)	1,091,946
Other	3	6,548	3,210	(3)	9,755
Trust investments, at fair value					
Commingled funds					
Fixed income		419,206	2,419	(18,981)	402,644
Equity		205,789	19,567	(11,723)	213,633
Money market funds					
Private equity		215,618	72,897	(637)	287,878
Trust investments, at net asset value					
		1,307,042	94,883	(31,341)	1,370,584
Trust investments, at market					
		\$ 4,742,022	\$ 270,750	\$ (427,052)	\$ 4,585,720

As of September 30, 2019, our unfunded commitment for our private equity and other investments was \$131.0 million which, if called, would be funded by the assets of the trusts.

The change in our market-based trust investments with significant unobservable inputs (Level 3) is as follows:

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
(In thousands)				
Fair value, beginning balance	\$ 6,588	\$ 20,194	\$ 9,755	\$ 9,067
Net unrealized (losses) gains included in <i>Other income, net</i> <sup>(1)</sup>	(54)	1,020	(1,518)	750
Purchases	850	36	855	43
Sales	(58)	(9)	(1,766)	(9)
Acquisitions	—	(2,287)	—	9,103
Fair value, ending balance	\$ 7,326	\$ 18,954	\$ 7,326	\$ 18,954

(1) All net unrealized gains (losses) recognized in *Other income, net* for our trust investments are offset by a corresponding reclassification in *Other income, net* to *Deferred receipts held in trust* and *Care trusts' corpus*.

[Table of Contents](#)

Maturity dates of our fixed income securities range from 2019 to 2040. Maturities of fixed income securities (excluding mutual funds) at September 30, 2019 are estimated as follows:

	Fair Value (In thousands)
Due in one year or less	\$ 47,329
Due in one to five years	47,350
Due in five to ten years	9,573
Thereafter	106
<b>Total estimated maturities of fixed income securities</b>	<b>\$ 104,358</b>

Recognized trust fund income (realized and unrealized) related to these trust investments was \$9.0 million and \$50.2 million for the three months ended September 30, 2019 and 2018, respectively. Recognized trust fund income (realized and unrealized) related to these trust investments was \$44.1 million and \$147.3 million for the nine months ended September 30, 2019 and 2018, respectively.

We have determined that the unrealized losses in our fixed income investments are considered temporary in nature, as the unrealized losses were due to temporary fluctuations in interest rates. We believe that none of the securities are other-than-temporarily impaired based on our analysis of the investments. Our analysis included a review of the portfolio holdings and discussions with the individual money managers as to the credit ratings and the severity and duration of the unrealized losses. Our fixed income investment unrealized losses, their associated values, and the duration of unrealized losses as of September 30, 2019 and December 31, 2018, respectively, are shown in the following tables:

	September 30, 2019					
	In Loss Position Less Than 12 Months		In Loss Position Greater Than 12 Months		Total	
	Value	Unrealized Losses	Value	Unrealized Losses	Value	Unrealized Losses
	(In thousands)					
Fixed income securities:						
U.S. Treasury	\$ 2,249	\$ (14)	\$ 2,664	\$ (110)	\$ 4,913	\$ (124)
Canadian government	—	—	12,349	(745)	12,349	(745)
Corporate	814	(4)	4,763	(151)	5,577	(155)
Residential mortgage-backed	—	—	50	(1)	50	(1)
Asset-backed	—	—	28	(3)	28	(3)
<b>Total temporarily impaired fixed income securities</b>	<b>\$ 3,063</b>	<b>\$ (18)</b>	<b>\$ 19,854</b>	<b>\$ (1,010)</b>	<b>\$ 22,917</b>	<b>\$ (1,028)</b>

	December 31, 2018					
	In Loss Position Less Than 12 Months		In Loss Position Greater Than 12 Months		Total	
	Value	Unrealized Losses	Value	Unrealized Losses	Value	Unrealized Losses
	(In thousands)					
Fixed income securities:						
U.S. Treasury	\$ 6,899	\$ (226)	\$ 16,374	\$ (222)	\$ 23,273	\$ (448)
Canadian government	2,254	(9)	25,330	(1,788)	27,584	(1,797)
Corporate	11,579	(206)	6,563	(310)	18,142	(516)
Residential mortgage-backed	351	(4)	3,010	(46)	3,361	(50)
Asset-backed	—	—	79	(11)	79	(11)
<b>Total temporarily impaired fixed income securities</b>	<b>\$ 21,083</b>	<b>\$ (445)</b>	<b>\$ 51,356</b>	<b>\$ (2,377)</b>	<b>\$ 72,439</b>	<b>\$ (2,822)</b>

[Table of Contents](#)

**Deferred revenue, net**

The components of *Deferred revenue, net* in our unaudited Condensed Consolidated Balance Sheet at September 30, 2019 and December 31, 2018 are as follows:

	September 30, 2019	December 31, 2018
	(In thousands)	
Deferred revenue	\$ 2,026,487	\$ 1,989,232
Amounts due from customers for unfulfilled performance obligations on cancelable preneed contracts	(576,485)	(570,418)
<i>Deferred revenue, net</i>	<u>\$ 1,450,002</u>	<u>\$ 1,418,814</u>

The following table summarizes the activity in our contract liabilities, which are recorded in *Deferred revenue, net* and *Deferred receipts held in trust* for the nine months ended September 30, 2019 and 2018:

	Nine Months Ended	
	September 30,	
	2019	2018
	(In thousands)	
Beginning balance — <i>Deferred revenue, net</i> and <i>Deferred receipts held in trust</i>	\$ 4,790,552	\$ 5,265,206
Cumulative effect of accounting changes	—	37,991
Net preneed contract sales	734,998	745,566
(Divestitures) acquisitions of businesses, net	(27,737)	159,194
Net investment gains <sup>(1)</sup>	288,703	102,119
Recognized revenue from backlog <sup>(2)</sup>	(292,653)	(297,407)
Recognized revenue from current period sales	(389,463)	(403,477)
Change in amounts due on unfulfilled performance obligations	(3,849)	(544,780)
Change in cancellation reserve	(842)	62,120
Effect of foreign currency and other	6,451	(7,957)
Ending balance — <i>Deferred revenue, net</i> and <i>Deferred receipts held in trust</i>	<u>\$ 5,106,160</u>	<u>\$ 5,118,575</u>

(1) Includes both realized and unrealized investment earnings.

(2) Includes current year trust fund income through the date of performance.

**4. Income Taxes**

Income tax expense during interim periods is based on our estimated annual effective income tax rate plus any discrete items, which are recorded in the period in which they occur. Discrete items include, among others, such events as changes in estimates due to the finalization of tax returns, tax audit settlements, expiration of statutes of limitation, and increases or decreases in valuation allowances on deferred tax assets. Our effective tax rate was 2.7% and 19.8% for the three months ended September 30, 2019 and 2018, respectively. The lower effective tax rate for the three months ended September 30, 2019 was primarily due to the reduction in a tax liability as a result of the expiration of the statute of limitations. Our effective tax rate was 17.3% and 19.4% for the nine months ended September 30, 2019 and 2018, respectively. The lower effective tax rate for the nine months ended September 30, 2019 was primarily due to the reduction in a tax liability as a result of the expiration of the statute of limitations and higher excess tax benefits on the increased exercises of stock options, partially offset by the adjustment related to the implementation of tax reform in 2018.

*Unrecognized Tax Benefits*

As of September 30, 2019, the total amount of our unrecognized tax benefits was \$1.4 million and the total amount of our accrued interest was \$0.6 million.

The federal statutes of limitations have expired for all tax years prior to 2016, and we are not currently under audit by the IRS. Various state jurisdictions are auditing years 2009 through 2017. There are currently no federal or provincial audits in Canada; however, years subsequent to 2014 remain open and could be subject to examination. It is reasonably possible that the amount of unrecognized tax benefits may change within the next twelve months. However, given the number of years that remain subject to examination and the number of matters being examined, an estimate of the range of the possible increase or decrease cannot be made.

**5. Debt**

Debt as of September 30, 2019 and December 31, 2018 was as follows:

	September 30, 2019	December 31, 2018
	(In thousands)	
4.5% Senior Notes due November 2020	\$ —	\$ 200,000
8.0% Senior Notes due November 2021	150,000	150,000
5.375% Senior Notes due January 2022	—	425,000
5.375% Senior Notes due May 2024	850,000	850,000
7.5% Senior Notes due April 2027	153,465	200,000
4.625% Senior Notes due December 2027	550,000	550,000
5.125% Senior Notes due June 2029	750,000	—
Term Loan through December 2022	—	641,250
Term Loan through May 2024	641,875	—
Bank Credit Facility due December 2022	—	395,000
Bank Credit Facility due May 2024	235,000	—
Obligations under finance leases	191,430	211,952
Mortgage notes and other debt, maturities through 2050	44,726	4,076
Unamortized premiums, net	5,870	6,562
Unamortized debt issuance costs	(36,070)	(31,762)
Total debt	3,536,296	3,602,078
Less: Current maturities of long-term debt	(69,527)	(69,896)
Total long-term debt	\$ 3,466,769	\$ 3,532,182

Current maturities of debt at September 30, 2019 include amounts due within the next year under our Term Loan, mortgage notes and other debt, and finance leases.

Our consolidated debt had a weighted average interest rate of 4.69% and 4.99% at September 30, 2019 and December 31, 2018, respectively. Approximately 70% and 66% of our total debt had a fixed interest rate at September 30, 2019 and December 31, 2018, respectively.

During the nine months ended September 30, 2019 and 2018, we paid \$113.0 million and \$113.1 million in cash interest, respectively.

**Bank Credit Agreement**

In May 2019, we entered into a new \$1.7 billion bank credit agreement due May 2024 with a syndicate of banks. The \$1.7 billion bank credit agreement comprises a \$1.0 billion Bank Credit Facility and a \$0.7 billion Term Loan, both due May 2024, including a sublimit of \$100.0 million for letters of credit. We accounted for this transaction as a modification of the agreement. Through modifying the Term Loan, we received \$49.3 million in proceeds from certain members of the syndicate of banks and paid \$32.1 million in principal payments to other members, netting to a \$17.2 million increase in our outstanding Term Loan balance.

As of September 30, 2019, we have \$235.0 million outstanding borrowings under our Bank Credit Facility due May 2024, \$641.9 million of outstanding borrowings under our Term Loan due May 2024, and \$35.5 million of letters of credit issued. The bank credit agreement provides us with flexibility for working capital, if needed, and is guaranteed by a majority of our domestic subsidiaries. The subsidiary guaranty is a guaranty of payment of the outstanding amount of the total lending commitment, including letters of credit. The bank credit agreement contains certain financial covenants, including a minimum interest coverage ratio, a maximum leverage ratio, and certain dividend and share repurchase restrictions. As of September 30, 2019, we were in compliance with all of our debt covenants. We pay a quarterly fee on the unused commitment, which was 0.20% at September 30, 2019. As of September 30, 2019, we have \$729.5 million in borrowing capacity under the Bank Credit Facility.

**Debt Issuances and Additions**

During the nine months ended September 30, 2019, we issued \$1.1 billion of debt including:

- \$750.0 million unsecured 5.125% Senior Notes due June 2029;
- \$55.0 million on our Bank Credit Facility due December 2022;
- \$235.0 million on our Bank Credit Facility due May 2024; and

## [Table of Contents](#)

- \$49.3 million in additional proceeds from certain members of the syndicate of banks in our Bank Credit Facility.

Newly issued debt was used to pay off our Bank Credit Facility due December 2022, to redeem our 5.375% Senior Notes due January 2022, to redeem our 4.5% Senior Notes due November 2020, to fund acquisition activity, and for general corporate purposes. These transactions resulted in additional debt issuance costs of \$15.5 million.

During the nine months ended September 30, 2018, we drew a total of \$395.0 million on our Bank Credit Facility to fund the redemption of our 7.625% Senior Notes due October 2018, to make required principal payments on our Term Loan due December 2022, to fund acquisition activity, and for general corporate purposes.

### ***Debt Extinguishments and Reductions***

During the nine months ended September 30, 2019, we made aggregate debt payments of \$1.2 billion for scheduled and early extinguishment payments including:

- \$450.0 million in aggregate principal of our Bank Credit Facility due December 2022;
- \$8.5 million in aggregate principal of our Term Loan due December 2022;
- \$32.1 million in aggregate principal payments to other members of our Term Loan due December 2022;
- \$8.1 million in aggregate principal of our Term Loan due May 2024;
- \$425.0 million in aggregate principal of 5.375% Senior Notes due January 2022;
- \$200.0 million in aggregate principal of 4.5% Senior Notes due November 2020;
- \$46.5 million in aggregate principal of 7.5% Senior Notes due April 2027;
- \$11.4 million of premiums paid on early extinguishment; and
- \$0.3 million in other debt.

Certain of the above transactions resulted in the recognition of a loss of \$16.6 million recorded in *Losses on early extinguishment of debt, net* in our Consolidated Statement of Operations for the nine months ended September 30, 2019.

During the nine months ended September 30, 2018, we made aggregate debt payments of \$285.2 million for scheduled and early extinguishment payments including:

- \$250.0 million in aggregate principal of our 7.625% Senior Notes due October 2018;
- \$9.6 million in call premium for redemption of the 7.625% Senior Notes due October 2018;
- \$25.3 million in aggregate principal of our Term Loan; and
- \$0.3 million in other debt.

Certain of the above transactions resulted in the recognition of a loss of \$10.1 million recorded in *Losses on early extinguishment of debt, net* in our Consolidated Statement of Operations for the nine months ended September 30, 2018.

## **6. Fair Value of Financial Instruments**

### ***Fair Value Estimates***

The fair value estimates of the following financial instruments have been determined using available market information and appropriate valuation methodologies. The carrying values of cash and cash equivalents, trade receivables, and trade payables approximate the fair values of those instruments due to the short-term nature of the instruments. The fair value of receivables on preneed contracts are impracticable to estimate because of the lack of a trading market and the diverse number of individual contracts with varying terms.

The fair value of our debt instruments at September 30, 2019 and December 31, 2018 was as follows:

	September 30, 2019	December 31, 2018
	(In thousands)	
4.5% Senior Notes due November 2020	\$ —	\$ 198,930
8.0% Senior Notes due November 2021	167,250	160,800
5.375% Senior Notes due January 2022	—	428,188
5.375% Senior Notes due May 2024	874,438	851,275
7.5% Senior Notes due April 2027	188,951	214,940
4.625% Senior Notes due December 2027	575,437	517,077
5.125% Senior Notes due June 2029	805,613	—
Term Loan through December 2022	—	629,579
Term Loan through May 2024	641,875	—

[Table of Contents](#)

	September 30, 2019	December 31, 2018
	(In thousands)	
Bank Credit Facility due December 2022	—	387,061
Bank Credit Facility due May 2024	235,000	—
Mortgage notes and other debt, maturities through 2050	44,726	4,076
Total fair value of debt instruments	\$ 3,533,290	\$ 3,391,926

The fair value of our long-term, fixed-rate loans was estimated using market prices for those loans, and therefore they are classified within Level 2 of the fair value measurements hierarchy. The Term Loan, Bank Credit Facility agreement, and the mortgage notes and other debt are classified within Level 3 of the fair value measurements hierarchy. The fair value of these instruments has been estimated using a discounted cash flow analysis based on our incremental borrowing rate for similar borrowing arrangements. An increase (decrease) in the inputs results in a directionally opposite change in the fair value of the instruments.

## 7. Equity

### *Share Repurchases*

Subject to market conditions, normal trading restrictions, and limitations in our debt covenants, we may make purchases in the open market or through privately negotiated transactions under our stock repurchase program. During the nine months ended September 30, 2019, we repurchased 1,176,139 shares of common stock at an aggregate cost of \$52.2 million, which is an average cost per share of \$44.37. During August 2019, our Board of Directors increased our share repurchase authorization to \$400 million. After these repurchases and the increase in authorization, the remaining dollar value of shares authorized to be purchased under our share repurchase program was approximately \$389.0 million at September 30, 2019.

Subsequent to September 30, 2019, we repurchased 85,244 shares of common stock at an aggregate cost of \$3.9 million, which is an average cost per share of \$45.81. After these subsequent repurchases, the remaining dollar value of shares authorized to be repurchased under our repurchase program is \$385.1 million.

## 8. Segment Reporting

Our operations are both product-based and geographically-based, and the reportable operating segments presented below include our funeral and cemetery operations. Our geographic areas include the United States and Canada, where we conduct both funeral and cemetery operations.

[Table of Contents](#)

Our reportable segment, including disaggregated revenue, information is as follows:

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
(In thousands)				
<b>Revenue from customers:</b>				
Funeral revenue:				
Atneed revenue	\$ 236,178	\$ 236,021	\$ 740,326	\$ 753,378
Matured preneed revenue	144,388	138,754	449,422	450,081
Core funeral revenue	380,566	374,775	1,189,748	1,203,459
Non-funeral home revenue	12,592	11,534	38,686	37,249
Recognized preneed revenue	33,561	32,129	104,614	98,508
Other revenue	33,404	32,518	98,847	94,753
Total funeral revenue	460,123	450,956	1,431,895	1,433,969
Cemetery revenue:				
Atneed revenue	79,928	76,983	243,665	240,967
Recognized preneed property revenue	129,364	151,269	409,851	403,375
Recognized preneed merchandise and service revenue	72,225	68,967	212,834	210,460
Core revenue	281,517	297,219	866,350	854,802
Other revenue	27,601	30,611	81,780	80,589
Total cemetery revenue	309,118	327,830	948,130	935,391
Total revenue from customers	\$ 769,241	\$ 778,786	\$ 2,380,025	\$ 2,369,360
<b>Operating profit:</b>				
Funeral operating profit	\$ 74,354	\$ 68,145	\$ 270,362	\$ 279,021
Cemetery operating profit	85,378	98,025	272,350	271,038
Operating profit from reportable segments	159,732	166,170	542,712	550,059
General and administrative expenses	(29,406)	(41,070)	(101,306)	(106,990)
(Losses) gains on divestitures and impairment charges, net	(1,479)	7,970	(15,180)	15,317
Hurricane expenses, net	(262)	(767)	(558)	(437)
Operating income	128,585	132,303	425,668	457,949
Interest expense	(46,678)	(46,419)	(141,385)	(134,514)
Losses on early extinguishment of debt, net	(9,058)	—	(16,637)	(10,131)
Other income, net	20	152	1,614	2,416
Income before income taxes	\$ 72,869	\$ 86,036	\$ 269,260	\$ 315,720

Our geographic area information is as follows:

	United States	Canada	Total
	(In thousands)		
<b>Three Months Ended September 30,</b>			
Revenue from external customers:			
2019	\$ 726,702	42,539	\$ 769,241
2018	\$ 731,147	47,639	\$ 778,786
<b>Nine Months Ended September 30,</b>			
Revenue from external customers:			
2019	\$ 2,248,176	131,849	\$ 2,380,025
2018	\$ 2,225,705	143,655	\$ 2,369,360

[Table of Contents](#)

**9. Leases**

Our leases principally relate to funeral service real estate and office, maintenance, and transportation equipment. The majority of our lease arrangements contain options to (i) purchase the property at fair value on the exercise date, (ii) purchase the property for a value determined at the inception of the lease, or (iii) renew the lease for the fair rental value at the end of the primary lease term.

Future lease payments for non-cancelable operating and finance leases as of September 30, 2019 was as follows:

	Operating	Finance	Total
	(In thousands)		
2019 (excluding the nine months ended September 30, 2019)	\$ 2,488	\$ 12,045	\$ 14,533
2020	11,732	44,461	56,193
2021	10,270	63,019	73,289
2022	8,693	26,906	35,599
2023	6,410	19,556	25,966
Thereafter	45,277	48,136	93,413
Total lease payments	<u>\$ 84,870</u>	<u>\$ 214,123</u>	<u>\$ 298,993</u>
Less: Interest	(22,223)	(22,693)	(44,916)
Present value of lease liabilities	<u>\$ 62,647</u>	<u>\$ 191,430</u>	<u>\$ 254,077</u>

As of December 31, 2018, we disclosed the following future lease payments for non-cancelable operating and finance leases exceeding one year:

	Operating	Finance
	(In thousands)	
2019	\$ 11,295	\$ 46,998
2020	9,550	51,943
2021	8,251	57,881
2022	7,282	21,842
2023	5,397	15,587
2024 and thereafter	37,841	40,447
Total	<u>\$ 79,616</u>	<u>\$ 234,698</u>
Less: Interest on finance leases		(22,746)
Total principal payable on finance leases		<u>\$ 211,952</u>

The components of lease cost for the three and nine months ended September 30, 2019 were as follows:

	Three Months Ended September 30, 2019	Nine Months Ended September 30, 2019
	(In thousands)	
Amortization of leased assets	\$ 10,474	\$ 31,786
Interest on lease liabilities	1,989	5,273
Total finance lease cost	<u>12,463</u>	<u>37,059</u>
Operating lease cost	3,151	9,419
Variable lease cost	201	993
Total lease cost	<u>\$ 15,815</u>	<u>\$ 47,471</u>



[Table of Contents](#)

Supplemental balance sheet information as of September 30, 2019 related to leases was as follows:

Lease Type	Balance Sheet Classification	September 30, 2019 (In thousands)
Operating lease right-of-use assets <sup>(1)</sup>	<i>Deferred charges and other assets</i>	\$ 60,046
Finance lease right-of-use assets <sup>(1)</sup>	<i>Property and equipment, net</i>	185,629
Total right-of-use assets <sup>(1)</sup>		<u>\$ 245,675</u>
Operating	<i>Accounts payable and accrued liabilities</i>	\$ 8,745
Finance	<i>Current maturities of long-term debt</i>	39,708
Total current lease liabilities		<u>48,453</u>
Operating	<i>Other liabilities</i>	53,902
Finance	<i>Long-term debt</i>	151,722
Total non-current lease liabilities		<u>205,624</u>
Total lease liabilities		<u>\$ 254,077</u>

(1) Right-of-use assets are presented net of accumulated amortization.

The weighted-average life remaining and discount rates of our leases as of September 30, 2019 were as follows:

	Operating	Finance
Weighted-average remaining lease term (years)	12.3	5.1
Weighted-average discount rate	4.6%	3.5%

Supplemental cash flow information related to leases for the three and nine months ended September 30, 2019 were as follows:

	Three Months Ended September 30, 2019	Nine Months Ended September 30, 2019
(In thousands)		
Cash paid for amounts in the measurement of lease liabilities		
Operating cash flows for operating leases	\$ 3,140	\$ 9,357
Operating cash flows for finance leases	2,122	5,843
Financing cash flows for finance leases	10,438	32,258
Total cash paid for amounts included in the measurement of lease liabilities	<u>\$ 15,700</u>	<u>\$ 47,458</u>
Right-of-use assets obtained in exchange for new finance lease liabilities	\$ 9,115	\$ 43,589
Right-of-use assets obtained in exchange for new operating lease liabilities	\$ 3,083	\$ 9,448

We have 62 operating leases where we are the lessor and the non-cancelable term is greater than one year, resulting in \$0.6 million and \$2.0 million in lease income for the three and nine months ended September 30, 2019, respectively. We lease office space and excess land, and we are party to cellular agreements and land easements. We generally do not have sales-type leases, direct financing leases, or lease receivables. The adoption of ASC 842 did not have an impact on our accounting for lessor leases. Future undiscounted lease income from operating leases as of September 30, 2019 were as follows (in thousands):

2019 (excluding the nine months ended September 30, 2019)	\$ 598
2020	1,722
2021	1,364
2022	1,037
2023	470
Thereafter	230
Total cash receipts	<u>\$ 5,421</u>

## 10. Commitments and Contingencies

### *Insurance Loss Reserves*

We purchase comprehensive general liability, morticians' and cemetery professional liability, automobile liability, and workers' compensation insurance coverage, all of which are structured with high deductibles. The high-deductible insurance program means we are primarily self-insured for claims and associated costs and losses covered by these policies. As of September 30, 2019 and December 31, 2018, we had self-insurance reserves of \$81.6 million and \$80.1 million, respectively.

### *Litigation and Regulatory Matters*

We are a party to various litigation and regulatory matters, investigations, and proceedings. Some of the more frequent routine litigations incidental to our business are based on burial practices claims and employment-related matters, including discrimination, harassment, and wage and hour laws and regulations. For each of our outstanding legal matters, we evaluate the merits of the case, our exposure to the matter, possible legal or settlement strategies, and the likelihood of an unfavorable outcome. We intend to vigorously defend ourselves in the matters described herein; however, if we determine that an unfavorable outcome is probable and can be reasonably estimated, we establish the necessary accruals. We hold certain insurance policies that may reduce cash outflows with respect to an adverse outcome of certain of these matters. We accrue such insurance recoveries when they become probable of being paid and can be reasonably estimated.

*Wage and Hour Claims.* We are named as a defendant in various lawsuits alleging violations of federal and state laws regulating wage and hour pay, including but not limited to the Samborsky, Vasquez, Fredeen, Horton, Quismundo, and Kallweit lawsuits described below. Given the nature of these lawsuits, except for those lawsuits where a settlement is referenced, we are unable to reasonably estimate the possible loss or ranges of loss, if any.

*Charles Samborsky, et al, individually and on behalf of those persons similarly situated, v. SCI California Funeral Services, Inc., et al* Case No. BC544180; in the Superior Court of the State of California for the County of Los Angeles, Central District-Central Civil West Courthouse. This lawsuit was filed in April 2014 against an SCI subsidiary and purports to have been brought on behalf of employees who worked as family service counselors in California since April 2010. The plaintiffs allege causes of action for various violations of state laws regulating wage and hour pay. In addition, this lawsuit also asserts claims under the California Private Attorney General Act (PAGA) provisions on behalf of other similarly situated California persons. The plaintiffs seek unpaid wages, compensatory and punitive damages, attorneys' fees and costs, interest, and injunctive relief. The claims have been sent to arbitration. In July 2017, the arbitrator entered an award rejecting the plaintiffs' claims, ruling that they did not sue the correct party. Plaintiffs continue to assert claims under PAGA that are not subject to arbitration. The parties reached a settlement of this lawsuit in September 2019. The settlement agreement is subject to court approval. The financial terms of the settlement call for SCI California Funeral Services, Inc. to pay an immaterial amount.

*Adrian Mercedes Vasquez, an individual and on behalf of others similarly situated, v. California Cemetery and Funeral Services, LLC, et al* Case No. BC58837; in the Superior Court of the State of California for the County of Los Angeles. This lawsuit was filed in July 2015 against SCI subsidiaries and purports to be brought on behalf of the defendants' current and former non-exempt California employees during the four years preceding the filing of the complaint. The plaintiff alleges numerous causes of action for alleged wage and hour pay violations. The plaintiff seeks unpaid wages, compensatory and punitive damages, civil penalties, attorneys' fees and costs, interest, and injunctive relief. The claims have been ordered to arbitration, and the arbitrator determined that the claims would proceed as a bilateral proceeding. On May 24, 2019, the arbitrator issued an opinion rejecting the plaintiff's claims in total. In addition, the plaintiff filed an unfair labor practice charge against defendants with the National Labor Relations Board alleging that by enforcing a mandatory arbitration provision, defendants allegedly violated the National Labor Relations Act.

*Lisa Fredeen, an aggrieved employee and on behalf of other aggrieved employees v. California Cemetery and Funeral Services, LLC, et al* Case No. BC706930; in the Superior Court of the State of California for the County of Los Angeles. This lawsuit was filed on May 18, 2018, by the same law firm that filed the Vasquez case described above against SCI subsidiaries, asserting claims for violations of the California Labor Code and PAGA, based on alleged facts similar to those alleged in the Vasquez case described above against SCI subsidiaries, asserting claims for violations of the California Labor Code and PAGA, based on alleged facts similar to those alleged in the Vasquez suit. The plaintiff seeks civil penalties, interest, and attorneys' fees.

*Nicole Romano, individually and on behalf of all others similarly situated v. SCI Direct, Inc., et al* Case No. BC656654; in the Superior Court of California for the County of Los Angeles. This lawsuit was filed in April 2017 against SCI subsidiaries and purports to have been brought on behalf of persons who worked as independent sales representatives in the U.S. during the four years preceding the filing of the complaint. In addition, this lawsuit also asserts claims under PAGA provisions on behalf of other similarly situated California persons. The plaintiff alleges numerous causes of action for alleged wage and hour pay violations, including misclassifying the independent sales representatives as independent contractors instead of employees. The plaintiff seeks unpaid wages, compensatory and punitive damages, attorneys' fees and costs, interest, and injunctive relief. The parties reached a settlement of this lawsuit and the Doyle lawsuit referenced below in November 2018. The settlement

## [Table of Contents](#)

agreement is subject to court approval. The financial terms of the settlement call for SCI Direct to pay an immaterial amount in relation to both the Romano and Doyle lawsuits.

*James Doyle, individually and on behalf of all others similarly situated v. SCI Direct, Inc., et al* Case No. 2:18-cv-05859 in the United States District Court Central District of California, removed from Case No. BC705666; in the Superior Court of California for the County of Los Angeles. This lawsuit was filed in May 2018, against an SCI subsidiary, by the same attorneys who filed the Romano case described above, and alleges causes of action and seeks damages and relief similar to those in the Romano case. The parties reached a settlement of this lawsuit and the Romano lawsuit referenced above in November 2018. On December 26, 2018, this matter was consolidated into the Romano lawsuit. The settlement agreement, noted above, is subject to court approval. The financial terms of the settlement call for SCI Direct to pay an immaterial amount collectively for the Romano and Doyle lawsuits.

*Felicia Horton, an individual and on behalf of other aggrieved employees v. SCI Direct, Inc., et al* Case No. 37-2016-00039356-CU-OE-CTL; in the Superior Court of California for the County of San Diego. This lawsuit was filed in November 2016, against SCI subsidiaries, on behalf of the plaintiff who worked as an independent sales representative of our subsidiary in California. In addition, this lawsuit asserts claims under PAGA on behalf of other similarly situated California persons. The lawsuit alleges causes of action and seeks damages and relief similar to those in the Romano case described above. The attorneys in the Horton case have also filed an additional lawsuit, against SCI subsidiaries, alleging individual and PAGA claims similar to those alleged in the Horton case. The additional individual and PAGA claim lawsuits are styled *Jandy Quismundo v. SCI Direct, Inc., et al*; Case No. 37-2017-00031825-CU-OE-CTL; in the Superior Court of California for the County of San Diego, and *Jaime Kallweit v. SCI Direct, Inc., et al*; Case No. 37-2017-00037186-CU-OE-CTL; in the Superior Court for the State of California for the County of San Diego. *Sandra Dorian v. SCI Direct, Inc., et al* Case No 37-2018-0061985-CU-OE-CTL; in the Superior Court of California for the County of San Diego, and *Holly Karpiak v. SCI Direct, Inc., et al*; Case No. 37-2019-00031328-CU-OE-CTL, in the Superior Court of California for the County of San Diego. In addition to the wage and hour and PAGA claims described above, Horton alleges claims for sexual harassment and wrongful discharge. After a trial, the judge issued a preliminary statement of decision on April 19, 2019, awarding an immaterial amount related to the aforementioned claims.

*Claims Regarding Acquisition of Stewart Enterprises.* We are involved in the following lawsuit.

*Karen Moulton, Individually and on behalf of all others similarly situated v. Stewart Enterprises, Inc., Service Corporation International and others* Case No. 2013-5636; in the Civil District Court Parish of New Orleans, Louisiana. This case was filed as a class action in June 2013 against SCI and our subsidiary in connection with SCI's acquisition of Stewart Enterprises, Inc. The plaintiffs allege that SCI aided and abetted breaches of fiduciary duties by Stewart Enterprises and its board of directors in negotiating the combination of Stewart Enterprises with a subsidiary of SCI. The plaintiffs seek damages concerning the combination. We filed exceptions to the plaintiffs' complaint that were granted in June 2014. Thus, subject to appeals, SCI will no longer be party to the suit. The case has continued against our subsidiary Stewart Enterprises and its former individual directors. However, in October 2016, the court entered a judgment dismissing all of plaintiffs' claims. Plaintiffs have appealed the dismissal. Given the nature of this lawsuit, we are unable to reasonably estimate the possible loss or ranges of loss, if any.

*Operational Claims.* We are named a defendant in various lawsuits alleging operational claims, including but not limited to the Bernstein and Hood lawsuits described below.

*Caroline Bernstein, on behalf of herself and Marla Urofsky on behalf of Rhea Schwartz, and both on behalf of all others similarly situated v. SCI Pennsylvania Funeral Services, Inc. and Service Corporation International*, Case No. 2:17-cv-04960-GAM; in the United States District Court Eastern District of Pennsylvania. This case was filed in November 2017 as a purported national or alternatively as a Pennsylvania class action regarding our Forest Hills/Shalom Memorial Park in Huntingdon Valley, Pennsylvania and our Roosevelt Memorial Park Cemetery in Trevoise, Pennsylvania. Plaintiffs allege wrongful burial and sales practices. Plaintiffs seek compensatory, consequential and punitive damages, attorneys' fees and costs, interest, and injunctive relief. Given the nature of this lawsuit, we are unable to reasonably estimate the possible loss or ranges of loss, if any.

*Shelley T. Hood v. Pine Crest Funeral Home and Cemetery A/K/A Pine Crest Funeral Home, Service Corporation International, and others* Case No. 02-CV-2017-900635.00; in the Circuit Court of Mobile County, Alabama. This case was filed in March 2017. Plaintiff alleges she contracted with Pine Crest Funeral Home to cremate her mother's remains on March 25, 2011. Plaintiff further alleges that the cremated remains could not be located when she contacted Pine Crest Funeral Home to take possession of the cremated remains in October 2015. Plaintiff sought compensatory and punitive damages. The plaintiff was awarded compensatory and punitive damages after a jury trial. This matter has settled for a confidential, immaterial amount.

*Unclaimed Property Audit*

We received notices from a third party auditor representing unclaimed property departments of certain states regarding preneed funeral and cemetery contracts that were not funded by the purchase and assignment of the proceeds of insurance

[Table of Contents](#)

policies. The auditor claims that we are subject to the laws of those states concerning escheatment of unclaimed funds. The auditor seeks escheatment of funds from the portion of such contracts for which it claims that we will probably not be required to provide services or merchandise in the future. No actual audits have commenced at this time. Given the nature of this matter, we are unable to reasonably estimate the possible loss or ranges of loss, if any.

Other Potential Contingencies

In October of 2018, we received a letter from the Illinois Office of the Comptroller claiming that our subsidiary improperly withdrew a total of \$13.6 million from perpetual care trusts covering 24 of our cemeteries in Illinois. We believe these withdrawals were entirely proper for the ongoing care of those cemeteries under Illinois law.

In July of 2019, we received a letter from the State of California Department of Justice alleging that the allocation of prices among certain of our cremation service contracts and cremation merchandise contracts violates section 7735 of the Business and Professions Code and that provisions of these same contracts constitute false advertising and deceptive sales practices in violation of California consumer protection laws. The State of California, Department of Justice has requested various injunctive terms, monetary relief of \$15.0 million and modified refunds for certain California consumers. We believe our contracts comply with applicable laws.

We intend to vigorously defend all of the above matters; however, an adverse decision in one or more of such matters could have a material effect on us, our financial condition, results of operations, and cash flows.

**11. Earnings Per Share**

Basic earnings per common share (EPS) excludes dilution and is computed by dividing *Net income attributable to common stockholders* by the weighted average number of common shares outstanding for the period. Diluted EPS reflects the potential dilution that could occur if securities or other obligations to issue common stock were exercised or converted into common stock or resulted in the issuance of common shares that then shared in our earnings.

A reconciliation of the numerators and denominators of the basic and diluted EPS computations is presented below:

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
(In thousands, except per share amounts)				
Amounts attributable to common stockholders:				
Net income:				
Net income — basic	\$ 70,792	\$ 68,935	\$ 222,444	\$ 254,162
After tax interest on convertible debt	—	15	—	45
Net income — diluted	\$ 70,792	\$ 68,950	\$ 222,444	\$ 254,207
Weighted average shares (denominator):				
Weighted average shares — basic	182,551	180,858	182,218	182,859
Stock options	3,225	4,284	3,370	4,364
Restricted stock units	67	197	47	173
Convertible debt	—	121	—	121
Weighted average shares — diluted	185,843	185,460	185,635	187,517
Net income per share:				
Basic	\$ 0.39	\$ 0.38	\$ 1.22	\$ 1.39
Diluted	\$ 0.38	\$ 0.37	\$ 1.20	\$ 1.36

The computation of diluted EPS excludes outstanding stock options and restricted share units in certain periods in which the inclusion of such equity awards would be anti-dilutive in the periods presented. Total equity awards not included in the computation of dilutive EPS are as follows (in shares):

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
(In thousands)				
Antidilutive options	785	831	641	980
Antidilutive restricted stock units	—	—	58	—

## 12. Acquisitions and Divestiture-Related Activities

### Acquisitions

In June 2018, we acquired fifteen funeral homes and seven cemeteries in four states (the “acquired businesses”) for \$82.2 million in cash. Additionally, we paid \$49.8 million of the acquired businesses existing debt in conjunction with the closing of the acquisition. We have completed our purchase price allocation. During 2019, we made the following adjustments to our estimates of the fair value of assets and liabilities (in thousands):

Increase in the fair value of preneed receivables, net and trust investments	\$	(3,056)
Increase in the fair value of cemetery property		(3,511)
Decrease in the fair value of preneed customer relationship intangible assets		11,996
Increase in the fair value of current liabilities		3,019
Decrease in the fair value of deferred revenue and deferred receipts held in trust		(14,156)
Decrease in the fair value of deferred income taxes		(6,883)
Other		(191)
Total adjustment to goodwill	\$	<u>(12,782)</u>

During the nine months ended September 30, 2019, we spent \$67.4 million on the acquisition of several independent funeral homes and land for new cemeteries. Excluding the June 2018 acquisition described above, we spent \$55.6 million for several independent funeral homes and cemeteries during the nine months ended September 30, 2018, respectively.

### Divestiture-Related Activities

As divestitures occur in the normal course of business, gains or losses on the sale of such assets are recognized in the income statement line item *(Losses) gains on divestitures and impairment charges, net*, which consist of the following:

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
	(In thousands)			
(Losses) gains on divestitures, net	\$ (587)	\$ 8,058	\$ (9,683)	\$ 16,199
Impairment losses	(892)	(88)	(5,497)	(882)
(Losses) gains on divestitures and impairment charges, net	<u>\$ (1,479)</u>	<u>\$ 7,970</u>	<u>\$ (15,180)</u>	<u>\$ 15,317</u>

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

### The Company

We are North America's largest provider of deathcare products and services, with a network of funeral service locations and cemeteries unequaled in geographic scale and reach. At September 30, 2019, we operated 1,477 funeral service locations and 483 cemeteries (including 290 funeral service/cemetery combination locations), which are geographically diversified across 44 states, eight Canadian provinces, the District of Columbia, and Puerto Rico.

We are well known for our Dignity Memorial® brand, North America's first transcontinental brand of deathcare products and services. Our other brands are Dignity Planning™, National Cremation Society®, Advantage® Funeral and Cremation Services, Funeraria del Angel™, Making Everlasting Memories®, Neptune Society™, and Trident Society™. Our funeral and cemetery operations consist of funeral service locations, cemeteries, funeral service/cemetery combination locations, crematoria, and related businesses, which enable us to serve a wide array of customer needs. We sell cemetery property and funeral and cemetery merchandise and services at the time of need and on a preneed basis.

Our financial position is enhanced by our approximately \$1.6 billion backlog of future revenue from both trust and insurance-funded preneed sales at September 30, 2019. Preneed selling provides us with a current opportunity to lock-in future market share while deterring the customer from going to a competitor in the future. We also believe it adds to the stability and predictability of our revenue and cash flows. While revenue on the majority of preneed merchandise and service sales is deferred until the time of need, sales of preneed cemetery property provide opportunities for full current revenue recognition to the extent that the property is developed and available for use.

We believe we have adequate liquidity and a favorable debt maturity profile, which allows us to return capital to shareholders through share repurchases and dividends.

Factors affecting our operating results include: demographic trends in terms of population growth and average age, which impact death rates and number of deaths; establishing and maintaining leading market share positions supported by strong local heritage and relationships; effectively responding to increasing cremation trends by selling complementary services and merchandise; controlling salary and merchandise costs; and exercising pricing leverage related to our atneed revenue. The average revenue per funeral contract is influenced by the mix of traditional and cremation services because our average revenue for cremations is lower than that for traditional burials. To further enhance revenue opportunities, we continue to focus on our cremation customers' preferences and remaining relevant by developing additional memorialization merchandise and services that specifically appeal to cremation customers. We believe the presentation of these additional merchandise and services through our customer-facing technology enhances our customers' experience by reducing administrative burdens and allowing them to visualize the product offerings and services, which will help drive increases in the average revenue for a cremation in future periods.

For further discussion of our key operating metrics, see our *Results of Operations* and *Cash Flow* sections below.

### Financial Condition, Liquidity and Capital Resources

#### Capital Allocation Considerations

We rely on cash flow from operations as a significant source of liquidity. Our cash flow from operating activities provided \$472.2 million in the first nine months of 2019. We had \$729.5 million in borrowing capacity under our Bank Credit Facility at September 30, 2019.

Our bank credit agreement requires us to maintain certain leverage and interest coverage ratios. As of September 30, 2019, we were in compliance with all of our debt covenants. Our financial covenant requirements and actual ratios as of September 30, 2019 are as follows:

	Per Credit Agreement	Actual
Leverage ratio	4.75 (Max)	3.83
Interest coverage ratio	3.00 (Min)	4.83

We believe we have the financial strength and flexibility to reward shareholders through share repurchases and dividends while maintaining a prudent capital structure and pursuing new opportunities for profitable growth.

We believe that our unencumbered cash on hand, future operating cash flows, and the available capacity under our bank credit agreement will give us adequate liquidity to meet our short-term needs as well as our long-term financial obligations. Due to cash balances residing in Canada and minimum operating cash requirements, a portion of our cash on hand is encumbered.

We consistently evaluate the best uses of our cash flow that will yield the highest value and return on capital. Our capital deployment strategy is prioritized as follows:

Investing in Acquisitions and Building New Funeral Service Locations. We intend to make acquisitions of funeral service locations and cemeteries when pricing and terms are favorable. We expect an acquisition investment to earn an after-tax cash

## Table of Contents

return that is in excess of our weighted average cost of capital with room for execution risk. We will also invest in the construction of additional funeral service locations. We target businesses with favorable customer categories and/or where we can achieve additional economies of scale.

**Paying Dividends.** Our quarterly dividend rate has steadily grown from \$0.025 per common share in 2005 to \$0.18 per common share in 2019. We target a payout ratio of 30% to 40% of earnings excluding special items and intend to grow our cash dividend commensurate with the growth in our business. While we intend to pay regular quarterly cash dividends for the foreseeable future, all future dividends are subject to limitations in our debt covenants and final determination by our Board of Directors each quarter upon review of our financial performance.

**Repurchasing Shares.** Absent a strategic acquisition opportunity, we believe share repurchases are attractive at the appropriate price. We intend to make purchases from time to time in the open market or through privately negotiated transactions, subject to market conditions, debt covenants, and normal trading restrictions. Our Bank Credit Facility contains covenants that limit our ability to repurchase our common stock. There can be no assurance that we will buy our common stock under our repurchase program in the future.

During the nine months ended September 30, 2019, we repurchased 1,176,139 shares of common stock at an aggregate cost of \$52.2 million, which is an average cost per share of \$44.37. During August 2019, our Board of Directors increased our share repurchase authorization to \$400 million. After these repurchases and the increase in authorization, the remaining dollar value of shares authorized to be purchased under our share repurchase program was approximately \$389.0 million at September 30, 2019.

**Managing Debt.** We will seek to make open market debt repurchases when it is opportunistic to do so relative to other capital deployment opportunities and manage our near-term debt maturity profile. We have a relatively consistent annual cash flow stream that is generally resistant to down economic cycles. This cash flow stream and our significant liquidity is available to substantially reduce our long-term debt maturities should we choose to do so. Furthermore, our capital expenditures are generally discretionary in nature and can be managed based on the availability of operating cash flow.

### **Cash Flow**

We believe our ability to generate strong operating cash flow is one of our fundamental financial strengths and provides us with substantial flexibility in meeting our operating and investing needs.

#### *Operating Activities*

Net cash provided by operating activities increased \$19.9 million to \$472.2 million in the first nine months of 2019, compared to \$452.3 million in the first nine months of 2018. Excluding \$6.4 million in legal settlements in the current period and a \$5.6 million tax refund in the prior period, cash flow from operations increased by \$31.9 million from prior year. The 2019 increase comprises:

- a \$59.2 million increase in cash receipts from customers,
- a \$10.0 million increase in General Agency (GA) and other receipts, and
- a \$0.1 million decrease in cash interest paid, partially offset by
  - a \$17.2 million increase in net trust deposits,
  - a \$16.7 million increase in employee compensation,
  - a \$2.9 million increase in vendor and other payments, and
  - a \$0.6 million increase in recurring cash tax payments.

#### *Investing Activities*

Cash flows from investing activities used \$239.7 million in the first nine months of 2019 compared to using \$346.8 million in the same period of 2018. The \$107.1 million decrease from prior year is primarily due to the following:

- a \$120.2 million decrease in cash spent on acquisitions,
- a \$14.5 million decrease primarily due to a 2018 purchase of land,
- a \$2.4 million decrease in payments on Company-owned life insurance policies, net of proceeds, partially offset by
  - a \$11.2 million increase in capital expenditures primarily due to the construction of new funeral homes,
  - a \$15.9 million decrease in cash receipts from divestitures and asset sales, and
  - a \$2.9 million decrease in proceeds from sale of other investments.

#### *Financing Activities*

Financing activities used \$242.0 million in the first nine months of 2019 compared to using \$279.1 million in the same period of 2018. The \$37.1 million decrease from prior year is primarily due to:

- a \$223.5 million decrease in purchase of Company common stock,
- a \$21.4 million increase in proceeds from exercises of stock options

## [Table of Contents](#)

- a \$18.2 million change in bank overdrafts and other, partially offset by
  - a \$220.4 million increase in payments of debts, net of proceeds from the issuance of debt, and
  - a \$5.6 million increase in payments of dividends.

### **Financial Assurances**

In support of our operations, we have entered into arrangements with certain surety companies whereby such companies agree to issue surety bonds on our behalf as financial assurance and/or as required by existing state and local regulations. The surety bonds are used for various business purposes; however, the majority of the surety bonds issued and outstanding have been used to support our preneed funeral and cemetery sales activities. The obligations to the customer underlying these surety bonds are recorded on the unaudited Condensed Consolidated Balance Sheet as *Deferred revenue, net*. The breakdown of surety bonds between funeral and cemetery preneed arrangements, as well as surety bonds for other activities, is described below.

	September 30, 2019	December 31, 2018
	(In millions)	
Preneed funeral	\$ 97.0	\$ 106.9
Preneed cemetery:		
Merchandise and services	146.1	137.9
Pre-construction	17.5	15.4
Bonds supporting preneed obligations	260.6	260.2
Bonds supporting preneed business permits	5.5	4.2
Other bonds	19.6	18.9
Total surety bonds outstanding	\$ 285.7	\$ 283.3

When selling preneed contracts, we may post surety bonds where allowed by state law. We post the surety bonds in lieu of trusting a certain amount of funds received from the customer. The amount of the bond posted is generally determined by the total amount of the preneed contract that would otherwise be required to be trusted, in accordance with applicable state law. For the nine months ended September 30, 2019 and 2018, we had \$18.6 million and \$18.1 million, respectively, of cash receipts attributable to bonded sales. These amounts do not consider reductions associated with taxes, obtaining costs, or other costs.

Surety bond premiums are paid annually and are automatically renewable until maturity of the underlying preneed contracts, unless we are given prior notice of cancellation. Except for cemetery pre-construction bonds (which are irrevocable), the surety companies generally have the right to cancel the surety bonds at any time with appropriate notice. In the event a surety company were to cancel the surety bond, we are required to obtain replacement surety assurance from another surety company or fund a trust for an amount generally less than the posted bond amount. Management does not expect that we will be required to fund material future amounts related to these surety bonds because of lack of surety capacity or surety company non-performance.

### **Preneed Funeral and Cemetery Activities and Backlog of Contracts**

In addition to selling our products and services to client families at the time of need, we enter into price-guaranteed preneed contracts, which provide for future funeral or cemetery merchandise and services. Because preneed funeral and cemetery merchandise or services will generally not be provided until sometime in the future, most states and provinces require that all or a portion of the funds collected from customers on preneed contracts be deposited into merchandise and service trusts until the merchandise is delivered or the service is performed. In certain situations, as described above, where permitted by state or provincial laws, we may post a surety bond as financial assurance for a certain amount of the preneed contract in lieu of placing funds into trust accounts. Alternatively, we may sell a life insurance or annuity policy from third-party insurance companies.

*Insurance-Funded Preneed Contracts:* Where permitted by state or provincial law, we may sell a life insurance or annuity policy from third-party insurance companies, for which we earn a commission as general sales agent for the insurance company. These general agency commissions (GA revenue) are based on a percentage per contract sold and are recognized as funeral revenue when the insurance purchase transaction between the preneed purchaser and third-party insurance provider is completed. We do not reflect the unfulfilled insurance-funded preneed contract amounts in our unaudited Condensed Consolidated Balance Sheet because they are not assets and liabilities as defined in *Statement of Accounting Concepts No. 6* as we have no claim to the insurance proceeds until the contract is fulfilled and no obligation under the contract until the benefits are assigned to us at the time of need. The proceeds of the life insurance policies or annuity contracts will be reflected in funeral revenue as we perform these funerals.

The table below details the results of insurance-funded preneed production and maturities for the three and nine months ended September 30, 2019 and 2018, and the number of contracts associated with those transactions.



[Table of Contents](#)

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
	(In millions)			
<b>Preneed insurance-funded:</b>				
Sales production <sup>(1)</sup>	\$ 145.6	\$ 144.1	\$ 431.2	\$ 418.8
Sales production (number of contracts) <sup>(1)</sup>	25,437	25,007	75,564	71,828
General agency revenue	\$ 35.6	\$ 34.6	\$ 105.7	\$ 102.2
Maturities	\$ 82.2	\$ 77.9	\$ 256.8	\$ 257.0
Maturities (number of contracts)	13,753	13,387	43,590	43,638

<sup>(1)</sup> Amounts are not included in our unaudited Condensed Consolidated Balance Sheet.

*Trust-Funded Preneed Contracts:* The funds collected from customers and required by state or provincial law are deposited into trusts. We retain any funds above the amounts required to be deposited into trust accounts and use them for working capital purposes, generally to offset the selling and administrative costs of our preneed programs. Although this represents cash flow to us, the associated revenues are deferred until the merchandise is delivered or services are performed (typically at maturity). The funds in trust are then invested by professional money managers with oversight by independent trustees in accordance with state and provincial laws.

The tables below detail our results of preneed production and maturities, excluding insurance contracts, for the three and nine months ended September 30, 2019 and 2018.

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2019	2018	2019	2018
	(In millions)			
<b>Funeral:</b>				
<b>Preneed trust-funded (including bonded):</b>				
Sales production	\$ 93.7	\$ 88.5	\$ 289.8	\$ 273.5
Sales production (number of contracts)	25,259	23,476	78,608	74,472
Maturities	\$ 69.7	\$ 67.8	\$ 215.9	\$ 215.4
Maturities (number of contracts)	17,137	16,649	54,157	53,492
<b>Cemetery:</b>				
<b>Sales production:</b>				
Preneed	\$ 203.8	\$ 209.6	\$ 661.0	\$ 656.7
Atneed	79.9	76.4	245.4	241.4
Total sales production	\$ 283.7	\$ 286.0	\$ 906.4	\$ 898.1
<b>Sales production deferred to backlog:</b>				
Preneed	\$ 94.1	\$ 104.0	\$ 290.3	\$ 321.4
Atneed	59.1	56.7	181.4	179.4
Total sales production deferred to backlog	\$ 153.2	\$ 160.7	\$ 471.7	\$ 500.8
<b>Revenue recognized from backlog:</b>				
Preneed	\$ 73.8	\$ 100.3	\$ 211.3	\$ 238.5
Atneed	58.4	56.6	177.4	177.0
Total revenue recognized from backlog	\$ 132.2	\$ 156.9	\$ 388.7	\$ 415.5

*Backlog of Preneed Contracts:* The following table reflects our backlog of trust-funded deferred preneed contract revenue, including amounts related to *Deferred receipts held in trust* at September 30, 2019 and December 31, 2018. Additionally, the table reflects our backlog of unfulfilled insurance-funded contracts (which are not included in our unaudited Condensed Consolidated Balance Sheet) at September 30, 2019 and December 31, 2018. The backlog amounts presented include amounts due from customers for undelivered performance obligations on cancelable preneed contracts to arrive at our total backlog of deferred revenue. The table does not include the backlog associated with businesses that are held for sale.

[Table of Contents](#)

The table also reflects our preneed receivables and trust investments associated with the backlog of deferred preneed contract revenue including the amounts due from customers for undelivered performance obligations on cancelable preneed contracts. We believe that the table below is meaningful because it sets forth the aggregate amount of future revenue we expect to recognize as a result of preneed sales, as well as the amount of funds associated with this revenue. Because the future revenue exceeds the assets, future revenue will exceed the cash distributions actually received from the associated trusts and future collections from the customer.

	September 30, 2019		December 31, 2018	
	Fair Value	Cost	Fair Value	Cost
	(In billions)			
Deferred revenue, net	\$ 1.45	\$ 1.45	\$ 1.42	\$ 1.42
Amounts due from customers for unfulfilled performance obligations on cancelable preneed contracts	0.58	0.58	0.57	0.57
Deferred receipts held in trust	3.66	3.50	3.37	3.47
Allowance for cancellation	(0.27)	(0.25)	(0.24)	(0.25)
Backlog of trust-funded deferred revenue, net of estimated allowance for cancellation	\$ 5.42	\$ 5.28	\$ 5.12	\$ 5.21
Backlog of insurance-funded deferred revenue <sup>(1)</sup>	6.21	6.21	5.97	5.97
Total backlog of deferred revenue	\$ 11.63	\$ 11.49	\$ 11.09	\$ 11.18
Preneed receivables, net and trust investments	\$ 4.57	\$ 4.41	\$ 4.27	\$ 4.37
Amounts due from customers for unfulfilled performance obligations on cancelable preneed contracts	0.58	0.58	0.57	0.57
Allowance for cancellation on trust investments	(0.27)	(0.25)	(0.24)	(0.25)
Assets associated with backlog of trust-funded deferred revenue, net of estimated allowance for cancellation	\$ 4.88	\$ 4.74	\$ 4.60	\$ 4.69
Insurance policies associated with insurance-funded deferred revenue <sup>(1)</sup>	6.21	6.21	5.97	5.97
Total assets associated with backlog of preneed deferred revenue	\$ 11.09	\$ 10.95	\$ 10.57	\$ 10.66

(1) Amounts are not included in our unaudited Condensed Consolidated Balance Sheet.

The fair value of our trust investments was based on a combination of quoted market prices, observable inputs such as interest rates or yield curves, and/or appraisals. As of September 30, 2019, the difference between the backlog and asset fair value amounts totaled \$0.54 billion, consisting of \$0.23 billion related to contracts for which we have posted surety bonds as financial assurance in lieu of trusting, \$0.08 billion collected from customers that were not required to be deposited into trust, and \$0.23 billion in allowable cash distributions from trust assets. As of September 30, 2019, the fair value of the total backlog comprised \$3.05 billion related to cemetery contracts and \$8.58 billion related to funeral contracts. As of September 30, 2018, the fair value of the assets associated with the backlog of trust-funded deferred revenue comprised \$2.79 billion related to cemetery contracts and \$2.09 billion related to funeral contracts.

**Trust Investments**

In addition to selling our products and services to client families at the time of need, we enter into price-guaranteed preneed funeral and cemetery contracts, which provide for future funeral or cemetery merchandise and services. Since preneed funeral and cemetery merchandise or services will generally not be provided until sometime in the future, most states and provinces require that all or a portion of the funds collected from customers on preneed funeral and cemetery contracts be paid into trusts and/or escrow accounts until the merchandise is delivered or the service is performed. Investment earnings associated with the trust investments are expected to mitigate the inflationary costs of providing the preneed funeral and cemetery merchandise and services in the future at the prices that were guaranteed at the time of sale.

Also, we are required by state and provincial law to pay a portion of the proceeds from the preneed or atneed sale of cemetery property interment rights into perpetual care trusts. For these investments, the original corpus remains in the trust in perpetuity and the net ordinary earnings or elected distributions are withdrawn with the intention of offsetting the expense to maintain the cemetery property. While many states require that net capital gains or losses be retained and added to the corpus, certain states allow the net realized capital gains and losses to be included in the net ordinary earnings that are distributed. Additionally, some states allow a total return distribution that may contain elements of income, capital appreciation, and principal.

Independent trustees manage and invest the majority of the funds deposited into the funeral and cemetery merchandise and services trusts as well as the cemetery perpetual care trusts. The majority of trustees are selected based on their respective geographic footprint and qualifications per state and provincial regulations. Most of the trustees engage the same independent

## [Table of Contents](#)

investment managers. These trustees, with input from SCI's wholly-owned registered investment advisor, establish an investment policy that serves as an operating document to guide the investment activities of the trusts including asset allocation and manager selection. The investments are also governed by state and provincial guidelines. All of the trusts seek to control risk and volatility through a combination of asset classes, investment styles, and a diverse mix of investment managers.

Asset allocation is based on the liability structure of each funeral, cemetery, and perpetual care trust. Based on the various criteria set forth in the investment policy, the investment advisor recommends investment managers to the trustees. The primary investment objectives for the funeral and cemetery merchandise and service trusts include 1) preserving capital within acceptable levels of volatility and risk and 2) achieving growth of principal over time sufficient to preserve and increase the purchasing power of the assets. Preneed funeral and cemetery contracts generally take years to mature; therefore, the funds associated with these contracts are often invested through several market cycles.

Historically, the cemetery perpetual care trusts' investment objectives, in accordance with state and provincial regulations, have emphasized providing a steady stream of current investment income with some capital appreciation in order to provide for the maintenance and beautification of cemetery properties. However, during 2016, SCI worked with several state legislatures to adjust laws and regulations to allow for a fixed distribution rate from cemetery perpetual care trusts' assets regardless of the level of ordinary income, similar to university endowments. As a result, beginning in 2017, a significant portion of our cemetery perpetual care trust assets were liquidated and reinvested in a more growth-oriented asset allocation with investment objectives similar to the funeral and cemetery merchandise and service trusts. Currently, the asset allocation is split approximately evenly between income and growth orientations. We expect this asset allocation shift to enhance asset growth and provide further protection to our customers. Additionally, we expect more states to adopt total return distribution legislation in the coming years.

As of September 30, 2019, approximately 88% of our trusts were under the control and custody of three large financial institutions. The U.S. trustees primarily use four managed limited liability companies (LLCs), one for each merchandise and service trust type and two for the cemetery perpetual care trust type, and each with an independent trustee as custodian. Each financial institution acting as trustee manages its allocation of trust assets in accordance with the investment policy through the purchase of the LLCs' units. For those accounts not eligible for participation in the LLCs, or in the event a particular state's regulations contain investment restrictions, the trustee utilizes institutional mutual funds that comply with our investment policy or with such state restrictions. The U.S. trusts include a modest allocation to alternative investments. These alternative investments are held in vehicles structured as LLCs and are managed by certain trustees. The trusts that are eligible to allocate a portion of their investments to alternative investments purchase units of the respective alternative investment LLCs.

### *Investment Structures*

Each financial institution, acting as trustee, manages its allocation of trust assets in compliance with the investment policy primarily through the purchase of four managed LLCs, one for each trust type and each with a different, independent trustee acting as custodian. The managed LLCs use the following structures for investments:

Commingled funds. These funds allow the trusts to access, at a reduced cost, the same investment managers and strategies used elsewhere in the portfolios.

Mutual funds. The trust funds employ institutional share class mutual funds where operationally or economically efficient. These mutual funds are utilized to invest in various asset classes including U.S. equities, non-U.S. equities, corporate bonds, government bonds, high yield bonds, and commodities, all of which are governed by guidelines outlined in their individual prospectuses.

Separately managed accounts. To reduce the costs to the investment portfolios, the trusts utilize separately managed accounts where appropriate.

### *Asset Classes*

Fixed income investments are intended to preserve principal, provide a source of current income, and reduce overall portfolio volatility. The majority of the fixed income allocation for the trusts is in institutional share class mutual funds. Where the trusts have direct investments in individual fixed income securities, these are primarily in government and corporate instruments.

Canadian government fixed income securities are investments in Canadian federal and provincial government instruments. In many cases, regulatory restrictions mandate that the funds from the sales of preneed funeral and cemetery products sold in certain Canadian jurisdictions must be invested in these instruments.

Equity investments have historically provided long-term capital appreciation in excess of inflation. The trusts have direct investments in individual equity securities primarily in domestic equity portfolios that include large, mid, and small capitalization companies of different investment styles (i.e., growth and value). The majority of the equity allocation is managed by institutional investment managers that specialize in an objective-specific area of expertise. Our equity securities are exposed to market risk; however, we believe these securities are well-diversified. As of September 30, 2019, the largest single equity position represented less than 1% of the total securities portfolio.

[Table of Contents](#)

The objective of *private equity fund* investments is to provide high rates of return with reduced volatility and lower correlation. These investments are typically long term in duration. These investments are diversified by strategy, sector, manager, and vintage year. The investments consist of numerous limited partnerships, including private equity, real estate, fund of funds, distressed debt, and mezzanine financing. The trustees that have oversight of their respective alternative LLCs work closely with the investment advisor in making all investment decisions.

*Trust Performance*

During the nine months ended September 30, 2019, the Standard and Poor's 500 Index increased 20.6% and the Barclay's Aggregate Index increased 8.5%. By comparison, the SCI trusts, which increased 12.9% during the same nine month period, are more broadly and globally diversified with an allocation of approximately 50% equities, 35% fixed income securities, 10% alternative and other investments with remaining 5% available in cash.

SCI, the trustees, and the investment advisor monitor the capital markets and the trusts on an ongoing basis. The trustees, with input from the investment advisor, take prudent action as needed to achieve the investment goals and objectives of the trusts.

**Results of Operations — Three Months Ended September 30, 2019 and 2018**

*Management Summary*

In the three months ended September 30, 2019, we reported net income attributable to common stockholders of \$70.8 million (\$0.38 per diluted share) compared to net income attributable to common stockholders for the same period in 2018 of \$68.9 million (\$0.37 per diluted share). These results were affected by the following items:

	Three Months Ended September 30,	
	2019	2018
	(In millions)	
Pre-tax (losses) gains from divestitures and impairment, net	\$ (1.5)	\$ 8.0
Pre-tax loss from the early extinguishment of debt	\$ (9.1)	\$ —
Tax effect from above items	\$ 2.4	\$ (0.8)
Change in certain tax reserves	\$ 11.1	\$ (2.6)

In addition to the items referenced in the table above, growth in our funeral segment coupled with reductions in corporate general and administrative expenses were partially offset by a decline in cemetery revenue.

**Funeral Results**

	Three Months Ended September 30,	
	2019	2018
	(Dollars in millions, except average revenue per service)	
Consolidated funeral revenue	\$ 460.1	\$ 451.0
Less: Revenue associated with acquisitions/new construction	11.3	6.7
Less: Revenue associated with divestitures	0.2	1.4
Comparable <sup>(1)</sup> funeral revenue	448.6	442.9
Less: Comparable recognized preneed revenue	32.9	31.8
Less: Comparable general agency and other revenue	32.6	32.5
Adjusted comparable funeral revenue	\$ 383.1	\$ 378.6
Comparable services performed	72,692	71,484
Comparable average revenue per service <sup>(2)</sup>	\$ 5,270	\$ 5,296
Consolidated funeral operating profit	\$ 74.4	\$ 68.1
Less: Operating profit associated with acquisitions/new construction	1.4	0.5
Less: Operating loss associated with divestitures	(0.9)	(0.6)
Comparable funeral operating profit	\$ 73.9	\$ 68.2

(1) We define comparable (or same store) operations as those funeral locations owned by us for the entire period beginning January 1, 2018 and ending September 30, 2019.

(2) We calculate comparable average revenue per service by dividing comparable funeral revenue, excluding recognized preneed revenue, general agency revenue, and other revenue to avoid distorting our average of normal funeral services revenue, by the comparable number of services performed during the period. Recognized preneed revenue is preneed sales of merchandise that are delivered at the time of sale, including memorial merchandise and travel protection, net and is excluded from our calculation of comparable average revenue per service because the associated service has not yet been performed.

**Funeral Revenue**

Consolidated revenue from funeral operations was \$460.1 million for the three months ended September 30, 2019 compared to \$451.0 million for the same period in 2018. This \$9.1 million increase is primarily attributable to the increase of \$4.6 million in revenue contributed by acquired properties, and a \$5.7 million increase in comparable revenue as described below partially offset by \$1.2 million in revenue contributed by properties that have been subsequently divested.

Comparable revenue from funeral operations was \$448.6 million for the three months ended September 30, 2019 compared to \$442.9 million for the same period in 2018. This \$5.7 million increase is due to 1.7% higher comparable services performed and a \$1.1 million increase in recognized preneed revenue partially offset by 0.5% decrease in average revenue per funeral service.

Organic sales average growth of 1.3% was more than offset by 150 basis point increase in the total comparable cremation rate, which increased to 56.8% in the three months ended September 30, 2019 from 55.3% in 2018 as a result of an increase in both direct cremations and cremations with service.

**Funeral Operating Profit**

Consolidated funeral operating profit increased \$6.3 million, or 9.3%, for the three months ended September 30, 2019 compared to the same period in 2018. This increase is primarily attributable to an increase in comparable funeral operating profit of \$5.7 million, or 8.4%. Comparable operating margin percentage increased 110 basis points to 16.5%, which is primarily due to the revenue increases described above in addition to continued effective management of our fixed costs.

**Cemetery Results**

	Three Months Ended September 30,	
	2019	2018
	(In millions)	
Consolidated cemetery revenue	\$ 309.1	\$ 327.8
Less: Revenue associated with acquisitions/new construction	4.7	4.3
Less: Revenue associated with divestitures	0.1	0.4
Comparable <sup>(1)</sup> cemetery revenue	<u>\$ 304.3</u>	<u>\$ 323.1</u>
Consolidated cemetery operating profit	\$ 85.4	\$ 98.0
Less: Operating profit associated with acquisitions/new construction	—	0.7
Less: Operating profit associated with divestitures	0.1	0.2
Comparable cemetery operating profit	<u>\$ 85.3</u>	<u>\$ 97.1</u>

(1) We define comparable (or same store) operations as those cemetery locations owned by us for the entire period beginning January 1, 2018 and ending September 30, 2019.

**Cemetery Revenue**

Consolidated revenue from our cemetery operations decreased \$18.7 million, or 5.7%, in the third quarter of 2019 compared to the same period in 2018 primarily due to a \$18.8 million decrease in comparable cemetery revenue. The comparable revenue decline over the prior year quarter is primarily \$21.0 million, or 14.0%, decrease in recognized preneed property revenue as well as a \$3.1 million decline in other revenue (primarily endowment care trust fund income) due to the timing of capital gains and other distributions. These decreases were somewhat offset by increases in at need revenue and recognized preneed merchandise and service revenue.

**Cemetery Operating Profit**

Consolidated cemetery operating profit decreased \$12.6 million, or 12.9%, in the third quarter of 2019 compared to the same period in 2018 primarily due to a \$11.8 million decrease in comparable operating profit. Comparable operating profit decreased \$11.8 million to \$85.3 million and the operating margin percentage decreased 210 basis points to 28.0%. These decreases reflect lower recognized preneed property revenue partially offset by continued effective management of our fixed costs.

**Other Financial Statement Items****General and administrative expenses**

General and administrative expenses decreased \$11.7 million to \$29.4 million in the third quarter of 2019, primarily related to higher expenses in the prior year for our long-term incentive compensation plan that is tied to increases in total shareholder return.

**(Losses) gains on divestitures and impairment charges, net**

Losses on divestitures were \$1.5 million in 2019, decreasing \$9.5 million from the gain of \$8.0 million in 2018. This is the result of divestitures of non-strategic funeral and cemetery locations in the United States and Canada.

**Losses on early extinguishment of debt**

We incurred a \$9.1 million loss on early extinguishment of debt in the third quarter of 2019 related to strategic refinancing transactions. These transactions include the open market repurchases of our 7.5% Senior Notes due 2027 along with the refinancing of our 4.5% Senior Notes due November 2020 and our 5.375% Senior Notes due January 2022 that were completed during the third quarter of 2019.

**Provision for income taxes**

Income tax expense during interim periods is based on our estimated annual effective income tax rate plus any discrete items, which are recorded in the period in which they occur. Discrete items include, among others, such events as changes in estimates due to the finalization of tax returns, tax audit settlements, expiration of statutes of limitation, and increases or decreases in valuation allowances on deferred tax assets. Our effective tax rate was 2.7% and 19.8% for the three months ended September 30, 2019 and 2018, respectively. The lower effective tax rate for the three months ended September 30, 2019 was primarily due to the reduction in a tax liability as a result of the expiration of the statute of limitations.

**Weighted average shares**

The diluted weighted average number of shares outstanding was 185.8 million in the three months ended September 30, 2019, compared to 185.5 million in the same period in 2018. The decrease in the number of shares reflects the impact of shares repurchased under our share repurchase program.

[Table of Contents](#)**Management Summary**

In the nine months ended September 30, 2019, we reported net income attributable to common stockholders of \$222.4 million (\$1.20 per diluted share) compared to net income attributable to common stockholders for the same period in 2018 of \$254.2 million (\$1.36 per diluted share). These results were affected by the following items:

	Nine Months Ended September 30,	
	2019	2018
(In millions)		
Pre-tax (losses) gains from divestitures and impairment charges, net	\$ (15.2)	\$ 15.3
Pre-tax losses from the early extinguishment of debt, net	\$ (16.6)	\$ (10.1)
Pre-tax legal settlements	\$ (6.4)	\$ —
Tax benefit from above items	\$ 8.9	\$ (1.4)
Change in certain tax reserves and other	\$ 10.0	\$ 14.8

In addition to the items referenced in the table above, reductions in corporate general and administrative expense, coupled with a favorable adjusted effective tax rate, more than offset an anticipated increase in interest expense related to the timing of our recent debt refinancing.

**Funeral Results**

	Nine Months Ended September 30,	
	2019	2018
(Dollars in millions, except average revenue per service)		
Consolidated funeral revenue	\$ 1,431.9	\$ 1,434.0
Less: revenue associated with acquisitions/new construction	29.0	9.6
Less: revenue associated with divestitures	2.0	6.2
Comparable <sup>(1)</sup> funeral revenue	1,400.9	1,418.2
Less: comparable recognized preneed revenue	102.9	98.0
Less: comparable general agency and other revenue	97.2	94.6
Adjusted comparable funeral revenue	\$ 1,200.8	\$ 1,225.6
Comparable services performed	230,051	232,188
Comparable average revenue per service <sup>(2)</sup>	\$ 5,220	\$ 5,278
Consolidated funeral operating profit	\$ 270.4	\$ 279.0
Less: operating profit associated with acquisitions/new construction	1.4	0.3
Less: operating loss associated with divestitures	(1.4)	(3.3)
Comparable funeral operating profit	\$ 270.4	\$ 282.0

(1) We define comparable (or same store) operations as those funeral service locations owned by us for the entire period beginning January 1, 2018 and ending September 30, 2019.

(2) We calculate comparable average revenue per service by dividing comparable funeral revenue, excluding recognized preneed revenue, general agency revenue, and other revenue to avoid distorting our average of normal funeral services revenue, by the comparable number of services performed during the period. Recognized preneed revenue is preneed sales of merchandise that are delivered at the time of sale, including memorial merchandise and travel protection, net and is excluded from our calculation of comparable average revenue per service because the associated service has not yet been performed.

**Funeral Revenue**

Consolidated revenue from funeral operations was \$1,431.9 million for the nine months ended September 30, 2019 compared to \$1,434.0 million for the same period in 2018. This decrease is primarily attributable to a \$17.3 million decrease in comparable revenue as described below and \$4.2 million in revenue contributed by properties that have been subsequently divested partially offset by a \$19.4 million increase in revenue contributed by acquired and newly constructed properties.

Comparable revenue from funeral operations was \$1,400.9 million for the nine months ended September 30, 2019 compared to \$1,418.2 million for the same period in 2018. The \$17.3 million decrease was primarily due to a 0.9% decrease in comparable services performed, resulting from a weaker 2019 flu season, and a 1.1% decrease in the average revenue per service partially offset by \$4.9 million increase in comparable recognized preneed revenue and \$2.8 million increase in GA revenue.

## [Table of Contents](#)

Comparable average revenue per service declined \$58, or 1.1%, as a 1.2% increase in the organic sales average was offset by a 170 basis point increase in the total comparable cremation rate, which increased to 56.6% in the first nine months of 2019 from 54.9% in 2018 as a result of an increase in both direct cremations and cremations with service.

### *Funeral Operating Profit*

Consolidated funeral operating profit decreased \$8.6 million, or 3.1%, in the first nine months of 2019 compared to the same period in 2018. This decrease is primarily attributable to a decrease in comparable funeral operating profit of \$11.6 million, or 4.1%, partially offset by \$1.9 million contributed by properties that have been subsequently divested. Comparable funeral operating profit decreased \$11.6 million to \$270.4 million and the operating margin percentage decreased 60 basis points to 19.3%, which is primarily due to the decreased revenue from funeral services performed resulting from a weaker 2019 flu season partially offset by continued effective management of our fixed costs.

### *Cemetery Results*

	Nine Months Ended September 30,	
	2019	2018
	(In millions)	
Consolidated cemetery revenue	\$ 948.1	\$ 935.4
Less: revenue associated with acquisitions	14.5	5.6
Less: revenue associated with divestitures	0.7	1.5
Comparable <sup>(1)</sup> cemetery revenue	<u>\$ 932.9</u>	<u>\$ 928.3</u>
Consolidated cemetery operating profit	\$ 272.4	\$ 271.0
Less: operating profit associated with acquisitions	1.0	1.0
Less: operating profit associated with divestitures	0.1	0.2
Comparable cemetery operating profit	<u>\$ 271.3</u>	<u>\$ 269.8</u>

(1) We define comparable (or same store) operations as those cemetery locations owned by us for the entire period beginning January 1, 2018 and ending September 30, 2019.

### *Cemetery Revenue*

Consolidated revenue from our cemetery operations increased \$12.7 million, or 1.4%, in the nine months ended September 30, 2019 compared to the same period in 2018, primarily attributable to \$8.9 million in revenue contributed by acquired properties and a \$4.6 million increase in comparable revenue. The comparable revenue growth over the prior year is due to increased recognized preneed property revenue from sales into existing developed cemetery property projects.

### *Cemetery Operating Profit*

Consolidated cemetery operating profit increased \$1.4 million, or 0.5%, in the nine months ended September 30, 2019 compared to the same period in 2018 primarily as a result of a \$1.5 million increase in comparable operating profit. Comparable cemetery operating profit increased \$1.5 million to \$271.3 million primarily due to the revenue increases described above. The operating margin percentage of 29.1% remained flat to the prior year.

### ***Other Financial Statement Items***

#### *General and Administrative Expenses*

General and administrative expenses decreased \$5.7 million to \$101.3 million in the nine months ended September 30, 2019 compared to \$107.0 million in the same period of 2018. The current year period includes \$6.4 million related to a legal reserve established for future settlements. Excluding these costs, general and administrative expenses decreased \$12.1 million primarily related to higher expenses in the prior year for our long-term incentive compensation plan that is tied to increases in total shareholder return.

#### *(Losses) Gains on Divestitures and Impairment Charges, Net*

(Losses) gains on divestitures and impairment charges, net, declined \$30.5 million in the nine months ended September 30, 2019 compared to the same period of 2018. These losses and gains were associated with the divestitures of non-strategic funeral and cemetery locations in the United States and Canada and the disposal of certain transportation assets.

#### *Interest Expense*

Interest expense increased \$6.9 million to \$141.4 million in the nine months ended September 30, 2019 primarily due to increased interest rates on our floating rate debt.



## Table of Contents

### *Losses on Early Extinguishment of Debt, Net*

We incurred losses of \$16.6 million in the nine months ended September 30, 2019 and \$10.1 million in the same period of 2018 on the early extinguishment of debt associated with the execution of strategic refinancing transactions. These transactions include the open market repurchases of our 7.5% Senior Notes due 2027 along with the refinancing of our 4.5% Senior Notes due November 2020 and our 5.375% Senior Notes due January 2022 that were completed during the nine months ended September 30, 2019. During the nine months ended September 30, 2018, we completed the refinancing of our 7.625% Senior Notes due October 2018.

### *Provision for Income Taxes*

Income tax expense during interim periods is based on our estimated annual effective income tax rate plus any discrete items, which are recorded in the period in which they occur. Discrete items include, among others, events such as changes in estimates due to the finalization of tax returns, tax audit settlements, expiration of statutes of limitations, and increases or decreases in valuation allowances on deferred tax assets. Our effective tax rate was 17.3% and 19.4% for the nine months ended September 30, 2019 and 2018, respectively. The lower effective tax rate for the nine months ended September 30, 2019 was primarily due to the reduction in a tax liability as a result of the expiration of the statute of limitations and higher excess tax benefits on the increased exercises of stock options, partially offset by the adjustment related to the implementation of tax reform in 2018.

### *Weighted Average Shares*

The diluted weighted average number of shares outstanding was 185.6 million in the first nine months of 2019, compared to 187.5 million in the same period in 2018. The decrease in the number of shares reflects the impact of shares repurchased under our share repurchase program.

### **Critical Accounting Policies**

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the unaudited condensed consolidated financial statements and accompanying notes. Although we base our estimates on historical experience and various other assumptions that we believe to be reasonable under the circumstances, actual results may differ from the estimates on which our financial statements are prepared at any given point of time. Changes in these estimates could materially affect our consolidated financial position, consolidated results of operations, or cash flows. Significant items that are subject to such estimates and assumptions include revenue and expense accruals, fair value of merchandise and perpetual care trust assets, and the allocation of purchase price to the fair value of assets acquired. Our critical accounting policies are disclosed in our Annual Report on Form 10-K for the year ended December 31, 2018.

There were no significant changes to our accounting policies that have occurred subsequent to December 31, 2018, except as described below within *Recent Accounting Pronouncements and Accounting Changes*.

### **Recent Accounting Pronouncements and Accounting Changes**

For discussion of recent accounting pronouncements and accounting changes, see Part I, Item 1. Financial Statements, Note 2 of this Form 10-Q.

### **Cautionary Statement on Forward-Looking Statements**

The statements in this Form 10-Q that are not historical facts are forward-looking statements made in reliance on the "safe harbor" protections provided under the Private Securities Litigation Reform Act of 1995. These statements may be accompanied by words such as "believe," "estimate," "project," "expect," "anticipate," or "predict," that convey the uncertainty of future events or outcomes. These statements are based on assumptions that we believe are reasonable; however, many important factors could cause our actual results in the future to differ materially from the forward-looking statements made herein and in any other documents or oral presentations made by us, or on our behalf. Important factors, which could cause actual results to differ materially from those in forward-looking statements include, among others, the following:

- Our affiliated funeral and cemetery trust funds own investments in securities, which are affected by market conditions that are beyond our control.
- We may be required to replenish our affiliated funeral and cemetery trust funds to meet minimum funding requirements, which would have a negative effect on our earnings and cash flow.
- Our ability to execute our strategic plan depends on many factors, some of which are beyond our control.
- Our credit agreements contain covenants that may prevent us from engaging in certain transactions.
- If we lost the ability to use surety bonding to support our preneed funeral and preneed cemetery activities, we may be required to make material cash payments to fund certain trust funds.
- The funeral and cemetery industry is competitive.

## Table of Contents

- Increasing death benefits related to preneed contracts funded through life insurance or annuity contracts may not cover future increases in the cost of providing a price-guaranteed service.
- The financial condition of third-party insurance companies that fund our preneed contracts may impact our future revenue.
- Unfavorable results of litigation could have a material adverse impact on our financial statements.
- Unfavorable publicity could affect our reputation and business.
- If the number of deaths in our markets decline, our cash flows and revenue may decrease.
- If we are not able to respond effectively to changing consumer preferences, our market share, revenue, cash flows, and/or profitability could decrease.
- The continuing upward trend in the number of cremations performed in North America could result in lower revenue, operating profit, and cash flows.
- Our funeral home and cemetery businesses are high fixed-cost businesses.
- Regulation and compliance could have a material adverse impact on our financial results.
- Cemetery burial practice claims could have a material adverse impact on our financial results.
- We use a combination of insurance, self-insurance, and large deductibles in managing our exposure to certain inherent risks; therefore, we could be exposed to unexpected costs that could negatively affect our financial performance.
- A number of years may elapse before particular tax matters, for which we have established accruals, are audited and finally resolved.
- Changes in taxation as well as the inherent difficulty in quantifying potential tax effects of business decisions could have a material adverse effect on the results of our operations, financial condition, or cash flows.
- Declines in overall economic conditions beyond our control could reduce future potential earnings and cash flows and could result in future impairments to goodwill and/or other intangible assets.
- Any failure to maintain the security of the information relating to our customers, their loved ones, our associates, and our vendors could damage our reputation, could cause us to incur substantial additional costs and to become subject to litigation, and could adversely affect our operating results, financial condition, or cash flow.
- Our Canadian business exposes us to operational, economic, and currency risks.
- Our level of indebtedness could adversely affect our ability to raise additional capital to fund our operations, limit our ability to react to changes in the economy or our industry, and may prevent us from fulfilling our obligations under our indebtedness.
- A failure of key information technology systems or processes could disrupt and adversely affect our business.
- Failure to maintain effective internal control over financial reporting could adversely affect our results of operations, investor confidence, and our stock price.
- The application of unclaimed property laws by certain states to our preneed funeral and cemetery backlog could have a material adverse impact on our liquidity, cash flows, and our financial results.

For further information on these and other risks and uncertainties, see our Securities and Exchange Commission filings, including our 2018 Annual Report on Form 10-K. Copies of this document as well as other SEC filings can be obtained from our website at [www.sci-corp.com](http://www.sci-corp.com). We assume no obligation to publicly update or revise any forward-looking statements made herein or any other forward-looking statements made by us, whether as a result of new information, future events, or otherwise.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

The primary objective of the following information is to provide forward-looking quantitative and qualitative information about our potential exposure to market risks. The term “market” risk refers to the risk of gains or losses arising from changes in interest rates and prices of marketable securities. The disclosures are not meant to be precise indicators of expected future gains or losses, but rather indicators of reasonably possible gains or losses. This forward-looking information provides indicators of how we view and manage our ongoing market risk exposures. All of our market risk-sensitive instruments were entered into for purposes other than trading.

#### **Marketable Equity and Debt Securities — Price Risk**

In connection with our preneed operations and sales, the related trust funds own investments in equity and debt securities and mutual funds, which are sensitive to current market prices. Cost and market values as of September 30, 2019 are presented in Part I, Item 1. Financial Statements, Note 3 of this Form 10-Q. Also, see Item 2, Management’s Discussion and Analysis of Financial Condition and Results of Operations, *Financial Conditions, Liquidity and Capital Resources*, for discussion of trust investments.

**Item 4. Controls and Procedures****Disclosure Controls and Procedures**

As of September 30, 2019, we carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer (CEO) and Chief Financial Officer (CFO), of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)). Our disclosure controls and procedures are designed to ensure that information required to be disclosed in the Securities and Exchange Commission (SEC) reports we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time period specified by the SEC's rules and forms and that such information is accumulated and communicated to management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure. Based on our evaluation, our CEO and CFO have concluded that our disclosure controls and procedures are effective as of September 30, 2019 and that the unaudited condensed consolidated financial statements included in this Quarterly Report on Form 10-Q fairly present, in all material respects, our consolidated financial condition, consolidated results of operations, and cash flows for the periods presented in conformity with US GAAP.

**Changes in Internal Control Over Financial Reporting**

No changes in our internal control over financial reporting occurred during the quarter ended September 30, 2019 that have materially affected or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

Information regarding legal proceedings is set forth in Part I, Item 1. Financial Statements, Note 10 of this Form 10-Q, which information is hereby incorporated by reference herein.

**Item 1A. Risk Factors**

There have been no material changes in our Risk Factors as set forth in Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2018.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table summarizes our share repurchases during the three months ended September 30, 2019:

Period	Total number of shares purchased	Average price paid per share	Total number of shares purchased as part of publicly announced programs	Dollar value of shares that may yet be purchased under the program <sup>(1)</sup>
July 1, 2019 - July 31, 2019	142,492	\$ 46.78	142,492	\$ 159,011,682
August 1, 2019 - August 31, 2019	223,646	\$ 46.70	223,646	\$ 394,500,925
September 1, 2019 - September 30, 2019	117,676	\$ 46.74	117,676	\$ 389,001,223
	483,814		483,814	

<sup>(1)</sup> In August 2019, our Board of Directors increased our repurchase authorization for up to \$400.0 million.

**Item 3. Defaults Upon Senior Securities.**

None.

**Item 4. Mine Safety Disclosures.**

Not applicable.

[Table of Contents](#)

**Item 5. Other Information.**

None.

**Item 6. Exhibits**

- [3.1](#) [Restated Articles of Incorporation. \(Incorporated by reference to Exhibit 3.1 to Registration Statement No. 333-10867 on Form S-3\).](#)
- [3.2](#) [Articles of Amendment to Restated Articles of Incorporation. \(Incorporated by reference to Exhibit 3.1 to Form 10-Q for the fiscal quarter ended September 30, 1996\).](#)
- [3.3](#) [Certificate of Amendment to Restated Articles of Incorporation \(Incorporated by reference to Exhibit 3.1 to Form 8-K filed May 25, 2018\).](#)
- [3.4](#) [Statement of Resolution Establishing Series of Shares of Series D Junior Participating Preferred Stock, dated July 27, 1998. \(Incorporated by reference to Exhibit 3.2 to Form 10-Q for the fiscal quarter ended June 30, 1998\).](#)
- [3.5](#) [Bylaws of the Company. \(Incorporated by reference to Exhibit 3.4 to Form 8-K filed May 25, 2018\).](#)
- [4.1](#) [Senior Indenture dated as of February 1, 1993 by and between the Company and The Bank of New York, as trustee. \(Incorporated by reference as Exhibit 4.1 to Form S-4 filed September 2, 2004 \(File No. 333-118763\)\).](#)
- [4.2](#) [Agreement of Resignation, Appointment of Acceptance, dated December 12, 2005, among the Company, The Bank of New York and The Bank of New York Trust Company, N.A., appointing a successor trustee for the Senior Indenture dated as of February 1, 1993. \(Incorporated by reference to Exhibit 4.1 to Form 10-Q for the fiscal quarter ended June 30, 2005\).](#)
- [31.1](#) — [Certification of Thomas L. Ryan as Principal Executive Officer in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.](#)
- [31.2](#) — [Certification of Eric D. Tanzberger as Principal Financial Officer in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.](#)
- [32.1](#) — [Certification of Periodic Financial Reports by Thomas L. Ryan as Principal Executive Officer in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002.](#)
- [32.2](#) — [Certification of Periodic Financial Reports by Eric D. Tanzberger as Principal Financial Officer in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002.](#)
- 101 — Interactive data file.
- 104 — Cover page interactive data file (Formatted as inline XBRL and contained in Exhibit 101).

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

October 31, 2019

SERVICE CORPORATION INTERNATIONAL  
By: /s/ Tammy Moore  
Tammy Moore  
Vice President and Corporate Controller  
(Principal Accounting Officer)

Service Corporation International  
a Texas corporation  
CERTIFICATION OF CHIEF EXECUTIVE OFFICER  
Section 302 Certification

I, Thomas L. Ryan, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Service Corporation International, a Texas corporation (the “registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and
5. The registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of the registrant’s board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize, and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.

Date: October 31, 2019

/s/ Thomas L. Ryan

---

Thomas L. Ryan  
President, Chief Executive Officer and Chairman of the Board  
(Principal Executive Officer)

Service Corporation International  
a Texas corporation  
CERTIFICATION OF CHIEF FINANCIAL OFFICER  
Section 302 Certification

I, Eric D. Tanzberger, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Service Corporation International, a Texas corporation (the “registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and
5. The registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of the registrant’s board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize, and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.

Date: October 31, 2019

/s/ Eric D. Tanzberger

---

Eric D. Tanzberger  
Chief Financial Officer  
(Principal Financial Officer)

Certification of Chief Executive Officer

I, Thomas L. Ryan, of Service Corporation International, certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2019 (the "Periodic Report") which this statement accompanies fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) the information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of Service Corporation International.

Dated: October 31, 2019

/s/ Thomas L. Ryan

---

Thomas L. Ryan  
President, Chief Executive Officer and Chairman of the Board  
(Principal Executive Officer)

Certification of Chief Financial Officer

I, Eric D. Tanzberger, of Service Corporation International, certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2019 (the "Periodic Report") which this statement accompanies fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) the information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of Service Corporation International.

Dated: October 31, 2019

/s/ Eric D. Tanzberger

---

Eric D. Tanzberger  
Chief Financial Officer  
(Principal Financial Officer)