



Service Corporation  
International

# SCI and Its Brand Dignity Memorial Contribute \$4.5 Million to American Diabetes Association

## SCI/Dignity Memorial Announces Title Sponsorship of Tour de Cure Houston

HOUSTON, June 10, 2015 (GLOBE NEWSWIRE) -- Service Corporation International (SCI), North America's largest provider of funeral and cemetery services is continuing to strengthen its philanthropic ties with the American Diabetes Association (ADA) in its hometown, Houston, Texas. SCI, through its brand, "Dignity Memorial", is proud to announce its title sponsorship for the seventh straight year of the ADA Dignity Memorial Tour de Cure Houston.

Since partnering with the ADA, SCI has contributed over \$4.5 million to fund critical diabetes research, education and advocacy programs to support children and adults living with diabetes.

"SCI through the Dignity Memorial network of providers is honored to support this event that raises awareness about diabetes," said Rone Luczynski, Managing Director Supply Chain Management at SCI, Fundraising Chair and Chairman-in-Training for Tour de Cure Houston. "Every 21 seconds another person in this country is diagnosed with diabetes, so the chances are we all know a family member, neighbor or co-worker impacted by this disease."

Leslie Robinett, ADA's Houston Tour de Cure Director commented, "We are so grateful for SCI's contribution over the years. The American Diabetes Association has been able to impact many lives thanks to their generous support."

The annual cycling event will take place on Sept. 26, 2015. Registration is now open on the ADA Dignity Memorial Tour de Cure [website](#), where participants can sign up to ride as individual or as a part of a team. The Tour is open to everyone, and offers routes for the novice and expert cyclists.

## About Service Corporation International

Service Corporation International (NYSE:SCI), headquartered in Houston, Texas, is North America's leading provider of deathcare products and services. At March 31, 2015, SCI owned and operated 1,558 funeral homes and 465 cemeteries (of which 261 are combination locations) in 45 states, eight Canadian provinces, the District of Columbia, and Puerto Rico. Through its businesses, SCI markets the Dignity Memorial<sup>®</sup> brand which offers assurance of quality, value, caring service and exceptional customer satisfaction. For more information about Service Corporation International, please visit [www.sci-corp.com](http://www.sci-corp.com). For more information about Dignity Memorial, please visit [www.dignitymemorial.com](http://www.dignitymemorial.com).

## About the American Diabetes Association

The American Diabetes Association's mission is to prevent and cure diabetes and to improve the lives of all affected by diabetes. Founded in 1940, the association has since become a leader in diabetes research,

prevention and treatment.

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